NEW IN 2020!
The Insurance Summit conference and exhibit hall will be virtual! The virtual event will continue to offer the same high-quality educational sessions the Insurance Summit is known for, as well as an exhibit hall offering you a rich opportunity to interact with attendees, make solid contacts and build long-lasting relationships despite social distancing constraints.

Unlock the potential for expanded reach and brand recognition as an exhibitor or sponsor through our virtual event platform. Content from the event will be available for 60 days. We invite you to keep your organization’s visibility alive during this unprecedented time at the insurance industry’s premier event.

Presented by the National Association of Insurance Commissioners (NAIC), the NAIC’s Center for Insurance Policy and Research (CIPR), and the National Insurance Producer Registry (NIPR), the Insurance Summit features nearly 70 instructional sessions in such diverse subject areas as:

- Financial regulation
- Technology/NAIC technology products and services
- Producer licensing
- Market regulation/antifraud
- Life and health insurance
- Communications/media relations

New for 2020: Risk and Resilience! Natural catastrophe risk and resilience is a key priority of the NAIC. The risk and resilience track will focus on merging the latest science and catastrophe modeling with regulatory application for wildfire and climate change. Resilience success stories, effective communication and implementation of state Department of Insurance (DOI) resilience initiatives will also be highlighted.
EXHIBITOR BENEFITS!

As an exhibitor, you will receive a complimentary conference registration that will grant you access to the public conference sessions. This includes access to all educational sessions, the NAIC officer panel and several engaging keynote sessions.

Don’t just take it from us:
In post-conference surveys, exhibitors have reported these benefits of attending:
• Connecting with regulators
• Meeting prospective clients
• Generating leads
• Building awareness of products and services

Comments from last year’s exhibitors:
“I was able to get in front of commissioners and have one-on-one talks. The talks in the exhibit hall were the best.”

The exhibit hall game “provided exceptional value, driving many attendees to stop by our booth!”

“Benefits include connecting with attendees we’ve previously not connected with and catching up with attendees we only get to see at industry events. The sessions were great as always and incredibly informative.”

DEMOGRAPHICS

Last year’s Insurance Summit drew more than 1,200 attendees from the professional fields of insurance, insurance regulation, law, technology, the legislative community, consumer advocacy, innovation, InsurTech and other interested parties. For this year’s event, we expect that number to be significantly higher because virtual events attract a much larger audience than their live counterparts. After all, attendees aren’t limited by logistical, financial or health-related restrictions to travel. With more than 10,000 insurance regulators in the U.S., and with reduced costs to be an exhibitor or sponsor, your reach is much more for half the price!

To maximize conference attendance in general, and exhibit hall attendance in particular, the NAIC will use its considerable communications experience and reach to promote this event to a wide and deep pool of prospective attendees.

Non-Regulators 37%
Regulators 63%
Legislator/Commissioner 2%
Non-Manager 39%
Manager/Executive 60%
EXHIBITOR AND SPONSOR PACKAGES

PLATINUM EXHIBITOR
$3,500

- 3 conference registrations
- Live link to company website from Insurance Summit website
- Company description and logo listing on Insurance Summit website
- Opportunity to participate in Exhibit Hall “game challenge”
- Expo booth in virtual Exhibit Hall that includes:
  - The ability to start impactful conversations with booth visitors via live chat functionality
  - Private virtual meeting room
  - Rotating banner
  - Image gallery
  - Embedded video
  - External links

GOLD EXHIBITOR
$2,500

- 2 conference registrations
- Live link to company website from Insurance Summit website
- Company description and logo listing on Insurance Summit website
- Opportunity to participate in Exhibit Hall “game challenge”
- Expo booth in virtual Exhibit Hall that includes:
  - Embedded video
  - External links
  - Meeting scheduler
  - Exhibitor logo

SILVER EXHIBITOR
$1,500

- 2 conference registrations
- Live link to company website from Insurance Summit website
- Company description and logo listing on Insurance Summit website
- Opportunity to participate in Exhibit Hall “game challenge”
- Expo booth in virtual Exhibit Hall that includes:
  - Exhibitor logo
  - Introductory paragraph
  - Contact form

SPONSORSHIP PACKAGE - $750

- Becoming an Insurance Summit sponsor will enhance your reputation and will provide your company industry-relevant positive exposure.
- A sponsorship package includes:
  - 1 conference registration
  - Exhibitor logo
  - Exhibitor weblink
  - Introductory paragraph
EXHIBIT HALL SCHEDULE

Tuesday, Sept. 8
9:30 a.m. – 4:00 p.m. Exhibit Hall Open
*Key Times:
11:50 a.m. – 1:00 p.m. Exhibit Hall Break/Lunch
2:50 p.m. – 4:00 p.m. Exhibit Hall Break

Wednesday, Sept. 9
8:30 a.m. – 4:00 p.m. Exhibit Hall Open
*Key Times:
8:30 a.m. – 10:00 a.m. Exhibit Hall Break/Pre-Session Start
11:50 a.m. – 1:00 p.m. Exhibit Hall Break/Lunch
2:50 p.m. – 4:00 p.m. Exhibit Hall Break

Thursday, Sept. 10
8:30 a.m. – 4:00 p.m. Exhibit Hall Open
*Key Times:
8:30 a.m. – 10:00 a.m. Exhibit Hall Break/Pre-Session Start
11:50 a.m. – 1:00 p.m. Exhibit Hall Break/Lunch
2:50 p.m. – 4:00 p.m. Exhibit Hall Break

Tuesday, Sept. 15
8:30 a.m. – 4:00 p.m. Exhibit Hall Open
*Key Times:
8:30 a.m. – 10:00 a.m. Exhibit Hall Break/Pre-Session Start
11:50 a.m. – 1:00 p.m. Exhibit Hall Break/Lunch
2:50 p.m. – 4:00 p.m. Exhibit Hall Break

Wednesday, Sept. 16
8:30 a.m. – 4:00 p.m. Exhibit Hall Open
*Key Times:
8:30 a.m. – 10:00 a.m. Exhibit Hall Break/Pre-Session Start
11:50 a.m. – 1:00 p.m. Exhibit Hall Break/Lunch
2:50 p.m. – 4:00 p.m. Exhibit Hall Break

Thursday, Sept. 17
8:30 a.m. – 2:50 p.m. Exhibit Hall Open
*Key Times:
8:30 a.m. – 10:00 a.m. Exhibit Hall Break/Pre-Session Start
11:50 a.m. – 1:00 p.m. Exhibit Hall Break/Lunch

Times listed are in Central Time.

*Key times are designated. The NAIC/NIPR anticipate that during these key times when there are breaks in educational sessions, traffic in the Exhibit Hall will be at its peak. Therefore, exhibitors are encouraged to have a representative present during these times.