

Draft date: 5/22/23 V2

Kansas City, Missouri

PRIVACY PROTECTIONS (H) WORKING GROUP

Monday, June 5, 2023

8:00 a.m. – 4:30 p.m.

Sheraton Kansas City Hotel at Crown Center—Chicago/San Francisco Ballroom—Level 2

Tuesday, June 6, 2023

8:00 a.m. – 4:00 p.m.

Sheraton Kansas City Hotel at Crown Center—Chicago/San Francisco Ballroom—Level 2

ROLL CALL

Katie Johnson, Chair	Virginia	Jeff Hayden	Michigan
Cynthia Amann, Co-Vice Chair	Missouri	T.J. Patton	Minnesota
Chris Aufenthie, Co-Vice Chair	North Dakota	Molly Plummer	Montana
Chelsy Maller	Alaska	Martin Swanson	Nebraska
Gio Espinosa/Catherine O’Neil	Arizona	Santana Edison	North Dakota
Damon Diederich	California	Teresa Green	Oklahoma
Jennifer Bender			
George Bradner/Kristin Fabian	Connecticut	Raven Collins	Oregon
C.J. Metcalf/	Illinois	Richard Hendrickson/	Pennsylvania
Erica Weyhenmeyer		Gary Jones	
LeAnn Crow	Kansas	Patrick Smock	Rhode Island
Ron Kreiter	Kentucky	Frank Marnell	South Dakota
Robert Wake/	Maine	Todd Dixon	Washington
Benjamin Yardley		Lauren Van Buren/	Wisconsin
Van Dorsey/	Maryland	Rachel Cissne Carabell/	
Alexander Borkowski		Timothy Cornelius	

NAIC Support Staff: Lois E. Alexander/Jennifer Neuerburg

MONDAY, JUNE 5, 2023

- 7:00 – 8:00 a.m. 1. Breakfast On-Site

- 8:00 – 9:30 a.m. 2. Discuss Topic #1: Third-Party Service Providers, Including the Definition of Third-Party Service Providers, Third-Party Service Providers Not Related to an Insurance Transaction but Have Access to Consumers’ Personal Information; Contracts With Third-Party Service Providers —*Katie Johnson (VA)*

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| 9:30 – 10:00 a.m. | Break |
| 10:00 – 11:30 a.m. | 3. Discuss Topic #2: Definitions of Insurance Transactions and Additional Permitted Transactions— <i>Katie Johnson (VA)</i> |
| 11:30 a.m. – 12:30 p.m. | Working Lunch On-Site |
| 12:30 – 2:00 p.m. | 4. Discuss Topic #3: Marketing – Marketing Insurance Products to Consumers Using Consumers’ Personal Information (PI); Marketing Other Products to Consumers Using Consumers’ PI; Affiliate Marketing— <i>Katie Johnson (VA)</i> |
| 2:00 – 2:30 p.m. | Break |
| 2:30 – 4:30 p.m. | 5. Discuss Topic #4: Joint-Marketing Agreements (JMAs); JMAs With Affiliates; JMAs With Non-Affiliated Third Parties— <i>Katie Johnson (VA)</i> |

TUESDAY, JUNE 6, 2023

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| 7:00 – 8:00 a.m. | Breakfast On-Site |
| 8:00 – 9:30 a.m. | 6. Discuss Topic #5: Consent to Marketing – Opt-In vs. Opt-Out; Difference Between Marketing an Insurance Product— <i>Katie Johnson (VA)</i> |
| 9:30 – 10:00 a.m. | Break |
| 10:00 – 11:30 a.m. | 7. Discuss Topic #6: Notice of Consumer Privacy Practices – Contents— <i>Katie Johnson (VA)</i> |
| 11:30 a.m. – 12:30 p.m. | Working Lunch On-Site |
| 12:30 – 2:00 p.m. | 8. Discuss Topic #7: Notice of Consumer Privacy Protections – Frequency and Methodology of Delivery— <i>Katie Johnson (VA)</i> |
| 2:00 – 2:30 p.m. | Break |
| 2:30 – 4:00 p.m. | 9. Discuss Any Other Matters Brought Before the Working Group— <i>Katie Johnson (VA)</i> |

Reminder: These sessions are working sessions. We will be focused on the drafting of model language. Be prepared to consider new language and offer your pros and cons. Your comments must be specific to the topic under discussion. We will not revisit topics already discussed in open meetings during this meeting.