# Pre-Disaster Mitigation Workstream NAIC Climate and Resiliency Task Force

Leslie Chapman-Henderson
President and CEO
Federal Alliance for Safe Homes (FLASH)





- 1998 Volunteer committee of emergency managers, insurers, meteorologists, risk communicators, and organizations dedicated to strengthening homes and safeguarding families
- Today Nonprofit coalition of more than 100 academic, corporate, nonprofit, and government partners













































Welcome to Resilient Homebuying

- > Is the Home You're Buying Resilient?
- > The Home Selection Process
- Maintaining Your Home
   Stay Resilient Out There
   Basic Resilience Checklist
   Disaster-Specific Checklists
   Recommended Retrofits by Disaster
   Glossary

Resources

#### How to Ensure Your New Home Will Withstand Natural Disasters

How would you feel if a natural disaster destroyed your new home, but your neighbor's home survived? Would you wonder what made the difference? Would you think it was just bad luck?

At the Federal Alliance for Safe Homes (FLASH), we call this the "Tale of Two Homes," and we have seen it unfold countless times. Earthquakes, floods, hurricanes, tornadoes, or wildfires strike communities, and many homes resist the shaking, wind, water, or fire. The families inside these homes are resilient. They bounce back swiftly and get on with their lives. Yet other homes are damaged and destroyed. Those families endure an expensive, long road to recovery. Some never make it back to "normal."

The most important lesson from this story is that no matter how it turns out, it's not just about luck. When homes survive disasters, it is almost always because someone made responsible decisions about how and where to build. They likely followed a modern building code, and inspectors verified that things were done the right way. But how do you, the buyer, find the right home?

The Buyer's Guide to Resilient Homes has the information you need to identify homes that will still be standing after the disaster.

The guide will take you beyond aesthetics like curb appeal and stainless steel appliances to focus on the risks where you live and how your home should perform when tested by nature. You will learn how to identify inspectors or realtors who can help you determine a home's safety potential. You will discover features and upgrades that make it safer and stronger. We'll even help you understand how insurance provides financial security so you have the resources to recover.











#### yahoo!finance

# The Federal Alliance For Safe Homes (FLASH) Launches First-ever Homebuyers Guide Centering Resilience Against Climate Change And Natural Disasters

Tue, September 28, 2021, 8:02 AM · 3 min read

The groundbreaking, free Buyer's Guide to Resilient Homes is available for download at: https://buyersguidetoresilienthomes.org/

NEW YORK, Sept. 28, 2021 /PRNewswire/ -- The Federal Alliance for Safe Homes (FLASH), the country's leading consumer advocate for strengthening homes and safeguarding families from disasters, has launched the <u>Buyer's Guide to Resilient Homes</u>, a first-of-its-kind resource educating homeowners, homebuyers, and renters about home resilience against natural disasters.

Informed by years of research, the Buyer's Guide to Resilient Homes empowers consumers to make informed decisions about safeguarding their homes, demystifying complicated homebuying issues, and providing a wide audience of prospective or new homeowners, renters, contractors, and realtors with comprehensive insights and recommendations to protect homes against potential disaster. Accompanying the guide is the <u>Inspect to Protect</u> tool, allowing individuals to research the strength of the building code of their prospective or current property.





Hurricanes, tornadoes and wildfires - oh my!

It's hard to deny that recent weather patterns in North America have posed some major challenges to homes and communities. In response, the new *free* Buyer's Guide to Resilient Homes provides a framework for homebuyers, homeowners, and even renters to see how they can protect their homes against these types of perils.

This free comprehensive guide offers resilience and disaster-preparedness checklists for people to include in their home search process, questions you can ask your realtor, things you can do to your current home to make it disaster-resilient, etc.





- Next Steps
  - 90-day promotional period
  - Realtor ideation
  - New partner recruitment
- NAIC Member Opportunity
  - Co-branding/linking
  - Targeted promotion
  - Outreach







#### **National Disaster Resilience Conference**

The People, Professionals, and Passion of our Movement December 1 - 3, 2021

- Theme reflects the breadth of the talent, expertise, and dedication that come together to make resilience happen.
- Keynote presentations, panels, and spotlight topics will showcase breakthrough ideas and the latest innovation
- www.NationalDisasterResilienceConference.org



