





He said there should be greater emphasis on putting requirements on companies, as opposed to putting so much burden on the consumers. He said the document he sent to be shared with the Working Group members talks about data privacy engineering, and it explains in their research that most companies collect much more data than they need. He said it is something that has developed because memory costs are so low that companies collect whatever they can, so many of the companies are collecting much more than they need.

Mr. Wake said he would agree that more precision is needed but being precise includes talking about it. The definitions of “opt out” and “opt in” are very simple, and they are not going to change over time. Mr. Wake said opt out means what the company has the right to do. He said we this can be made a little more precise, but the definition of opt out is something that the company has the right to do. He said unless the consumer explicitly gets permission and what needs to be worked on is not those definitions, except perhaps phrasing them a little more elegantly, what needs to be worked on is what things should be subject to an opt-in regime, what should not be subject to an opt-out ratio, and what things the consumer should have no control over. Mr. Diederich said this understanding is consistent with what a lot of the Working Group understands those terms to mean as well. Mr. Petersen said that is not how the document defines it though.

Ms. Amann said during the next call on Sept. 27, the Working Group will discuss comments received by Sept. 20 on Segment Two – the right to opt-in to data sharing, as addressed in Pages 29–32. She said comments received by Oct. 4 on Segment Three – the right to correct information, as addressed in Pages 32–36, would be discussed at the Oct. 11 meeting; comments received by Oct. 18 on Segment Four – the right to delete information, as addressed in Pages 36–39, would be discussed at the Oct. 25 meeting; comments received by Nov. 1 on Segment Five – the right of data portability, as addressed in Pages 39–46, would be discussed at the Nov. 8 meeting; and comments received by Nov. 15 on Segment Six – the right to restrict the use of data, as addressed in Pages 46–50, would be discussed at the Nov. 22 meeting. She said this schedule has been posted to the web page.

Ms. Amann said the next Working Group meeting is scheduled for Sept. 27.

Having no further business, the Privacy Protections (D) Working Group adjourned.

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