SUBSTANCE USE TREATMENT AND RECOVERY
BLUE DISTINCTION® SPECIALTY CARE
BCBS companies are committed to improving care quality and providing access to effective treatment for substance use disorder

Note: Substance use disorder is defined as illicit drug use and prescription drug misuse as well as alcohol substance use disorder.

2. Real Costs of Substance Use In Your Workforce (2019), Shatterproof.org.
Blue Distinction Centers for Substance Use Treatment and Recovery

Nationally-accredited treatment facilities that are improving outcomes with evidence-based, patient-focused care

RECOGNIZING HIGHER QUALITY CARE

https://www.bcbs.com/SURC
BLUE DISTINCTION CENTERS
SUBSTANCE USE TREATMENT AND RECOVERY

Designated treatment facilities offer:

• Multi-disciplinary, coordinated care
• Medication-assisted treatment (MAT) and other evidence-based therapies
• Nationally-accredited care that recognizes specific quality standards and value-focused care

Designations awarded across care settings:

• Residential treatment
• Inpatient
• Intensive outpatient
• Partial hospitalization

https://www.bcbs.com/about-us/capabilities-initiatives/blue-distinction/blue-distinction-specialty-care#substance-use
SUBSTANCE USE TREATMENT AND RECOVERY
MORE THAN 315 DESIGNATED PROVIDERS IN 39 STATES PLUS DC AND RAPIDLY EXPANDING
27% lower readmission rates 90 days after treatment

14% better prescribing patterns of medication-assisted treatment

9% better continuation of care 90 days after treatment using medication-assisted treatment

BDC eligible providers are lowering cost by 67% compared to non-BDC eligible providers

---

1.BCBSA data, BDC eligible facilities vs. relevant comparison group. Results based on most recent designation cycle.
2.BCBSA data, BDC eligible facilities vs. relevant comparison group. Results based on most recent designation cycle. Savings based on BDC total episode cost.
The Blue Cross Blue Shield Association (BCBSA) National Health Equity Strategy will confront the nation’s crisis in racial health disparities. The strategy intends to change the trajectory of health disparities and re-imagine a more equitable healthcare system.

THE STRATEGY INCLUDES:

- Collecting data to measure disparities
- Scaling effective programs
- Working with providers to improve outcomes and address unconscious bias
- Leaning into partnerships at the community level
- Influencing policy decisions at the state and federal levels

The multi-year strategy will focus on four conditions that disproportionately affect communities of color:

- Maternal Health
- Behavioral Health
- Diabetes
- Cardiovascular Conditions
BCBSA HAS SET A GOAL TO REDUCE RACIAL DISPARITIES IN MATERNAL HEALTH BY 50% IN FIVE YEARS.*

- Maternal mortality: 3x HIGHER among Black mothers versus white mothers.¹
- Maternal morbidity: 2x HIGHER
- Prevalence of delivery complications: 46% HIGHER

To learn more about BCBSA’s National Health Equity Strategy and Maternal Health Program, visit BlueHealthEquity.com.

*Metrics will include the Centers for Disease Control and Prevention (CDC) Severe Maternal Morbidity measures and BCBSA will report results annually.

1. AJMC “Racial Disparities Persist in Maternal Morbidity, Mortality and Infant Health,” 2020
We recognize we cannot do this alone. We invite others—industry leaders, stakeholders and policymakers—to join us in this critical work. We are hopeful that, together, we can affect meaningful, measurable progress for the health of all Americans.
## Blue Plan Examples to Address Health Inequities and Behavior Health Services

<table>
<thead>
<tr>
<th>Blue Plan</th>
<th>Program</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCBS Arizona</td>
<td>MobilizeAZ program – Expand Access to MAT for Vulnerable Populations</td>
<td>• Grant program investing funding with organizations engaged in prevention, treatment, resiliency, and/or recovery for 1 of 3 health focus areas, including SUD</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Funding priority for projects that expand resources, increase systems-level capacity, target an identified vulnerable population, and have a measurable impact</td>
</tr>
<tr>
<td>Blue Shield of California</td>
<td>Partnership with ScaleLA Foundation, Center for Youth Wellness and Compton Unified School District</td>
<td>• Partnership to develop and implement initiatives that fill behavioral health gaps in care for adolescents, teens, and families in Compton</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• The pilot will support participants coming together to tackle behavioral health challenges in Compton by bolstering emotional support and trauma treatment resources in the community</td>
</tr>
<tr>
<td>BCBS of Michigan</td>
<td>Addressing Perinatal Opioid Use Disorder Program</td>
<td>• Partnership with state of MI; funding to begin new projects, enhance or expand existing projects to prevent and treat opioid use disorder among women, their children and infants during prenatal, pregnancy and postpartum periods</td>
</tr>
<tr>
<td>Premera Blue Cross (WA)</td>
<td>Investing to increase rural mental health crisis care capacity</td>
<td>• WA Public-private partnerships are funding capital grants supporting crisis care and stabilization, ensuring people are treated at the appropriate level of care; funding supports construction and equipment costs associated with establishing facilities</td>
</tr>
</tbody>
</table>