North Dakota Insurance Department, Artificial Intelligence (AI) Principles

Suggested Fair and Ethical (b) Language

June 22, 2020

Fair and Ethical

1. AI actors should proactively engage in responsible stewardship of trustworthy AI in pursuit of beneficial outcomes for consumers. AI Actors must proactively avoid proxy discrimination against protected classes however this does not preclude the use of proxy variables for legitimate and acceptable business purposes. AI systems should not be designed to harm or deceive people and should be implemented in a manner that avoids harmful or unintended consequences.