

NAIC Special Committee on Race and Insurance – Health Workstream Session Addressing the Lack of Health Insurance in Hispanic/Latino, Burmese, Haitian, and Congolese Communities

Julia Holloway, MBA Director of Program Development
and Health Care Access

9/29/2022

ASPIN's Mission

“The mission of ASPIN is to provide:

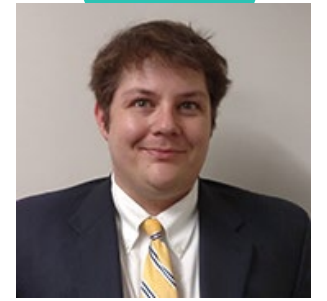
- innovative educational programs,
- resource management,
- program development, and
- network management

in collaboration with all healthcare entities to address health disparities and whole health management.”

Health improvement barriers exist among underserved minority communities in Indiana. To alleviate barriers ASPIN's programs align with its strategic initiatives, and performance improvement projects through outreach, education, and enrollment efforts so that healthcare access can be possible for all Hoosiers including Indiana's most vulnerable communities. ASPIN demonstrates this by continuing to develop partnerships with organizations serving underrepresented racial and ethnic minorities and providing cultural trainings.

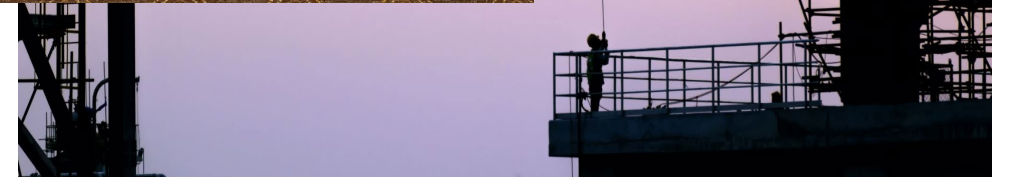


MEET ASPIN'S NAVIGATORS



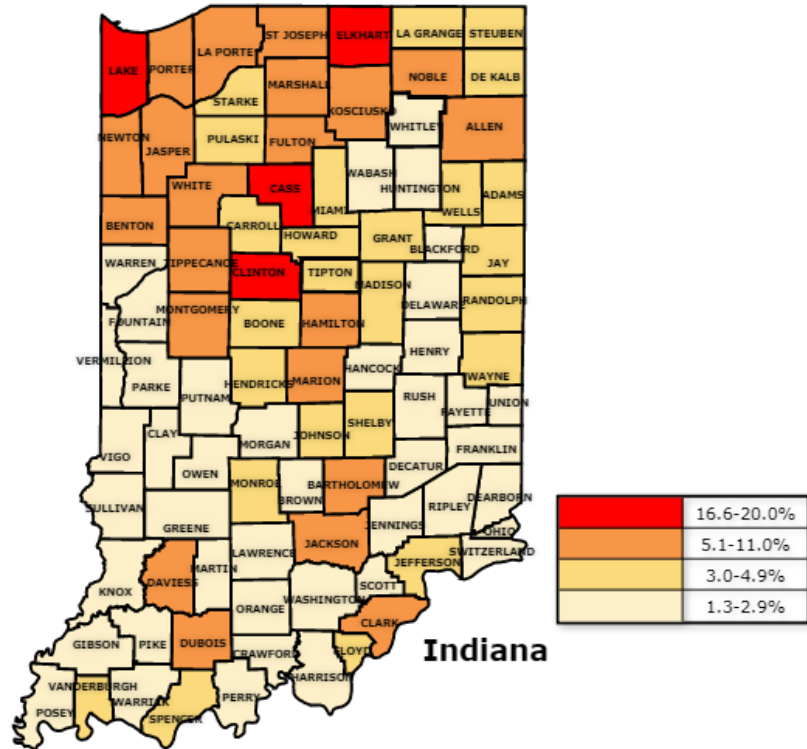
Indiana Population

Population Estimates by Race or Hispanic Origin, 2020		Number	Indiana Pct. Distribution
American Ind. or Alaskan Native Alone		29,369	0.4%
Asian Alone		179,485	2.7%
Black Alone		681,501	10.1%
Native Hawaiian and Other Pac. Isl. Alone		4,822	0.1%
White Alone		5,707,819	84.5%
Two or More Race Groups		151,957	2.2%
Hispanic or Latino Origin (can be of any race)			
Non-Hispanic		6,252,478	92.6%
Hispanic		502,475	7.4%



Map of Populated Areas

Indiana



Building Rapport with the Community

Awareness of healthcare choices from outreach events, Navigators that speak community language, printed marketing materials, word of mouth, churches, grocery stores, paid advertising

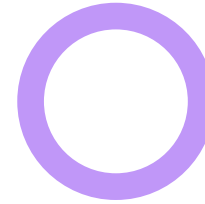
Workshops to educate about healthcare and identify needs for health insurance

Testimonials from community leaders about their use of healthcare

9/29/2022



© ASPIN 2022



Outreach Events

Q&A regarding how insurance works

Marketing materials available in Spanish, Burmese, French, and Haitian Creole

Resources of low cost, no cost clinics that accept immigrants without immigration status, FQHC's





Let us help you sign up
for health insurance.

FREE ASSISTANCE

Text **ASPINNAV** to **844-675-0617**
877-313-7215 / ASPINHealthNavigator.org



The ASPIN Health Navigator Project is supported by
Funding Opportunity Number CA-NAV-21-002 from the US
Department of Health and Human Services, Centers for
Medicare & Medicaid Services.



Free assistance
signing up for health
insurance.

Text **ASPINNAV** to **844-675-0617**
877-313-7215 / ASPINHealthNavigator.org



The ASPIN Health Navigator Project is supported by
Funding Opportunity Number CA-NAV-21-002 from the US
Department of Health and Human Services, Centers for
Medicare & Medicaid Services.

9/29/2022



Contact information



Toll Free Call Center: 1-877-313-7215

Webpage: www.aspinhealthnavigator.org

Text ASPINNAV to 844-675-0617

E-mail: jholloway@aspin.org

Like us on Facebook- ASPIN Health Navigator

