

**2025 CRITERIA FOR SELECTION
NAIC UNFUNDED CONSUMER REPRESENTATIVES**

CONSUMER REPRESENTATIVE QUALIFICATIONS—Applicants for the position of NAIC Consumer Representatives shall:

1. Demonstrate a commitment to and expertise in insurance regulatory issues;
2. Represent a consumer organization or apply as an individual to represent a consumer perspective;
3. Demonstrate an ability to effectively advocate on behalf of consumers in a collegial, respectful and professional manner;
4. Commit to participate in the work of the NAIC, including attending NAIC meetings; contributing to the work of NAIC Committees, Task Forces, and Working Groups; and communicating and coordinating with other NAIC consumer representatives; and
5. For reappointment, demonstrate a track record of participation at NAIC as defined in Item 4. above.