

**2025 CRITERIA FOR SELECTION
NAIC FUNDED CONSUMER REPRESENTATIVES**

CONSUMER REPRESENTATIVE QUALIFICATIONS—

- A. Applicants for the position of NAIC consumer representative shall:
1. Demonstrate a commitment to and expertise in insurance regulatory issues;
 2. Represent a consumer organization or apply as an individual to represent a consumer perspective;
 3. Demonstrate an ability to effectively advocate on behalf of consumers in a collegial, respectful and professional manner;
 4. Commit to participate in the work of the NAIC, including attending NAIC meetings; contributing to the work of NAIC Committees, Task Forces, and Working Groups; and communicating and coordinating with other NAIC consumer representatives; and
 5. For reappointment, demonstrate a track record of participation at NAIC as defined in Item 4. above.
- B. Applicants for a funded representative position must describe in detail the applicant's need for NAIC funding, including his or her current source of funding. If he or she is applying as a consumer representative of an organization, he or she must submit the organization's most current annual budget.
- C. At the completion of the selection process, successful applicants will be notified of his or her appointment as either a funded or unfunded consumer representative.
- D. The current Board will determine if unsuccessful applicants for funded positions may be considered for unfunded positions.