



ACLI Initiative to achieve greater economic empowerment of financially underserved communities across the country - 360 Community Capital

Why?

Significant opportunity (and responsibility) to invest in underserved and undercapitalized communities

What?

Invest in the creation and preservation of affordable/workforce housing and community facilities, along with wealth creation opportunities

How?

Establish a 501(c)(3) affiliate to aggregate capital and collaborate on investment vehicles that meet insurer requirements (e.g., capital treatment, accounting)



Innovative and sustainable solutions are necessary

Combine INVESTMENT CAPITAL with investment grade, market rate structures to ADDRESS THE RACIAL WEALTH GAP AT SCALE





Process & Next Steps

- Industry Leadership & Formation of 360 Community Capital
- Building Financing Network
- Defining Measurable Impact
- Identifying Investing Opportunities that Meet Stakeholder Needs
- Removing Barriers

Takeaways

- Need for Modernization
- Need for Data
- Consideration of Intentionality
- Offer to Help

