

**2022 CRITERIA FOR SELECTION  
NAIC FUNDED CONSUMER LIAISON REPRESENTATIVES**

**CONSUMER REPRESENTATIVE QUALIFICATIONS**—Applicants for the position of NAIC Consumer Representatives shall:

- Demonstrate a commitment to and experience with consumer advocacy regarding insurance regulatory issues;
- Demonstrate an expertise in insurance regulatory issues;
- Demonstrate an ability to effectively advocate for consumers in a collegial, respectful and professional manner;
- Commit to attending regular NAIC meetings absent exceptional circumstances and commit to participating on NAIC conference calls, including calls among consumer representatives;
- Only be considered for reappointment if he or she attends NAIC meetings and participates in NAIC meetings and NAIC calls.

Applicants for a funded representative position must describe in detail the applicant's need for NAIC funding including his or her current source of funding. If he or she is applying as a consumer representative of an organization, he or she must submit the organization's most current annual budget.

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