

**2021 CRITERIA FOR SELECTION
NAIC UNFUNDED CONSUMER LIAISON REPRESENTATIVES**

CONSUMER REPRESENTATIVE QUALIFICATIONS—Applicants for the position of NAIC Consumer Representatives shall:

- Demonstrate a commitment to and experience with consumer advocacy regarding insurance regulatory issues;
- Demonstrate an expertise in insurance regulatory issues;
- Demonstrate an ability to effectively advocate for consumers in a collegial, respectful and professional manner; Commit to attending regular NAIC meetings absent exceptional circumstances and commit to participating on NAIC conference calls, including calls among consumer representatives; and
- Only be considered for reappointment if he or she attends meetings and participates in NAIC meetings and NAIC calls.

Applicants applying as a consumer representative of an organization must submit the organization's most current annual budget.

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