

Earthquake Insurance Webinar Overview

Date/Time	September 26, 2024 2:00PM – 3:00PM CDT
Registration	https://register.gotowebinar.com/register/3464421942538027349
Purpose	The purpose of the webinar is to provide insurance producers in earthquake prone areas with information and resources that will assist them in educating consumers about potential risks they face.
Target Audience	The target audience for the webinar are insurance industry professionals, producers and agents in states most at risk from earthquakes in the central and southeastern U.S.: Alabama, Arkansas, Illinois, Indiana, Kentucky, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, and Virginia.
Organizers	Central U.S. Earthquake Consortium (CUSEC), Federal Emergency Management Agency (FEMA), National Association of Insurance Commissioners (NAIC), Missouri Department of Commerce and Insurance (Missouri DCI), and the University of Missouri-Columbia Disaster and Community Crisis Center. The Cascadia Region Earthquake Workgroup (CREW) will also present during the webinar.
Objectives	<p>By attending this webinar, participants will gain knowledge about the latest earthquake hazard information that is critical for assessing risk and to stay abreast of current seismic activity and potential earthquake hazards. They will learn how to access seismic hazard information and resources from authoritative sources such as the U.S. Geological Survey, Central U.S. Earthquake Consortium, Federal Emergency Management Agency, and others.</p> <p>Additionally, attendees will develop a deeper understanding of earthquake insurance coverage and market dynamics through the analysis of reports and industry surveys. Participants will explore trends, challenges, and emerging issues in earthquake insurance, enabling them to make informed decisions and adapt their strategies.</p> <p>Overall, attendees will leave the webinar equipped with the knowledge and insights necessary to navigate the complexities of earthquake risk assessment, insurance coverage, and consumer education, thereby helping them tailor their approach to meet the unique needs and preferences of clients in this area.</p>
Presenters	Earthquake Hazards Overview & Resources – CUSEC Consumer Research Survey Findings – NAIC / Univ. of Missouri Earthquake Insurance Survey for Agents - CREW Additional Resources - NAIC & Missouri DCI