To: Consumer Representative Applicants  
From: Lois E. Alexander  
NAIC Market Regulation Manager II  
Date: August 31, 2023  
Re: NAIC 2024 Funded Consumer Liaison Program

The National Association of Insurance Commissioners (NAIC) is pleased to announce that it is now accepting applications from individuals for the 2024 Funded Consumer Liaison Program. Reimbursement of expenses associated with NAIC travel up to a set amount will be provided to the consumer liaison representatives chosen by the NAIC Consumer Participation Board of Trustees to participate in the 2024 Funded Consumer Representatives Program.

The National Association of Insurance Commissioners (NAIC) is the U.S. standard-setting and regulatory support organization created and governed by the chief insurance regulators from the 50 states, the District of Columbia and five U.S. territories. Through the NAIC, state insurance regulators establish standards and best practices, conduct peer review, and coordinate their regulatory oversight. NAIC staff supports these efforts and represents the collective views of state regulators domestically and internationally. NAIC members, together with the central resources of the NAIC, form a national system of state-based insurance regulation in the U.S.

To promote consumer activity and representation in NAIC deliberations, the NAIC established the consumer participation program in 1992. The Consumer Liaison Committee traditionally meets at the NAIC National Meetings. The NAIC has dedicated over $140,000 from its budget to operate this program and to reimburse those individuals chosen to be funded consumer representatives for expenses associated with participation in and traveling to NAIC meetings. Expenses may include airfare, lodging, meals, and other travel expenses. Through this program, we hope to bring more individual consumer representatives into the NAIC decision-making process. Twenty consumer representatives received such reimbursement in 2023.

The NAIC provides an equal opportunity for all applicants and does not discriminate based on race, creed, color, sex, sexual orientation, gender identity or expression, religion, age, national origin or ancestry, handicap or disability, marital status, pregnancy, genetic information, veteran or military status, or any other status basis protected by applicable law. If you are interested in participating in the 2024 Funded Consumer Liaison Program and you meet the qualifications, please complete and sign the 2024 Combined Application for Consumer Representatives, attach the relevant requested documents and send them to ConsumerRepApps@naic.org by 5:00 pm Central on October 31, 2023.

The 2023 Funded Consumer Liaison representatives must reapply to be considered for the 2024 program year.

The Consumer Participation Board of Trustees consists of six state insurance regulators and six consumer representatives. In December 2023, the Board will select individual candidates to receive reimbursement of travel expenses within set funding guidelines for 2024 after reviewing the applications, requesting additional information, and interviewing applicants by telephone, as needed. Individual applicants will be notified of the board’s decision following completion of the selection process on a date to be determined by NAIC leadership prior to the NAIC Spring National Meeting in 2024.

If you would like additional information about the NAIC and its committee processes, including the selection criteria, application form, conflict of interest statement, NAIC committee structure, national meetings schedule, and committee charges, please access the NAIC’s web site at www.naic.org; or, feel free to contact me by telephone at (816) 783-8517 or e-mail at lalexander@naic.org.

Sincerely,

Lois E. Alexander, CFE, FLMI, HIA, ACP, MCM  
NAIC Market Regulation Manager II

© 2023 National Association of Insurance Commissioners