

## Hawaii Department of Insurance – Comments Model 880 Amendments

Below are some suggested wording to clarify the definition:

“Health Insurance Lead Generator” means a[n]y ~~entity-person~~ (as defined in this section) that engages in any of the following activities:

- (1) Publicizes the availability of what is, or what purports to be, ~~an~~-health insurance products or services ~~that the~~for which a ~~entity-person~~ is not licensed ~~under [insert state statute]~~ to sell directly to consumers;
- (2) Identifies consumers who may want to learn more about ~~an~~-health insurance products or services; or
- (3) Sells or transmits consumer information to insurers or producers for follow-up contact and sales activity of health insurance products or services.

This definition is already included in the Model and only including in this email for reference to the suggested above.

G-H. “Person” means a natural or artificial entity, including but not limited to, individuals, partnerships, associations, trusts, or corporations.

Thank you,



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