



NATIONAL MEETING SPRING 2022

Date: 3/31/22

2022 Spring National Meeting
Kansas City, Missouri

IMPROPER MARKETING OF HEALTH INSURANCE (D) WORKING GROUP

Monday, April 4, 2022
11:00 a.m. – 12:00 p.m.
Loews Kansas City Hotel—Mermaid—Junior Ballroom Level

ROLL CALL

Martin Swanson, Chair	Nebraska	Cam Jenkins	Minnesota
Frank Pyle, Vice Chair	Delaware	Cynthia Amann	Missouri
Maria Ailor	Arizona	Susan Brown	Montana
Kurt Swan	Connecticut	Michael Fissel	Pennsylvania
Adam Kenworthy	Iowa	Jill Kruger/Travis Jordan	South Dakota
Erica Weyhenmeyer	Illinois	Matthew Tarpley	Texas
Randall Gregg	Michigan	Randi Osberg/Tyler Robbins	Washington

NAIC Support Staff: Greg Welker/Lois E. Alexander

AGENDA

1. Discuss Best Practices for Maintaining Confidentiality—*Martin Swanson (NE)*
2. Discuss Various Topics—*Martin Swanson (NE)*
 - A. Health Care Ministries
 - B. Facebook
 - C. Telemarketing
 - D. Senior Marketing / Medicare Alert
 - E. Examples of Illicit Producer Marketing
3. Hear an Update from the Coalition Against Insurance Fraud (CAIF)—*Matthew Smith (CAIF)*
4. Roundtable Open Discussion—*Martin Swanson (NE)/Frank Pyle (DE)*
5. Discuss Lead Generator Collaboration/Database—*Martin Swanson (NE)*
6. Discuss Any Other Matters Brought Before the Working Group—*Martin Swanson (NE)*
7. Adjournment

[IMHIWG Agenda.docx](#)