Date: 3/31/22

2022 Spring National Meeting
Kansas City, Missouri

IMPROPER MARKETING OF HEALTH INSURANCE (D) WORKING GROUP

Monday, April 4, 2022
11:00 a.m. – 12:00 p.m.
Loews Kansas City Hotel—Mermaid—Junior Ballroom Level

ROLL CALL

Martin Swanson, Chair
Frank Pyle, Vice Chair
Maria Ailor
Kurt Swan
Adam Kenworthy
Erica Weyhenmeyer
Randall Gregg

Nebraska
Delaware
Arizona
Connecticut
Iowa
Illinois
Michigan

Cam Jenkins
Cynthia Amann
Susan Brown
Michael Fissel
Jill Kruger/Travis Jordan
Matthew Tarpley
Randi Osberg/Tyler Robbins

Minnesota
Missouri
Montana
Pennsylvania
South Dakota
Texas
Washington

NAIC Support Staff: Greg Welker/Lois E. Alexander

AGENDA

1. Discuss Best Practices for Maintaining Confidentiality—Martin Swanson (NE)

2. Discuss Various Topics—Martin Swanson (NE)
   A. Health Care Ministries
   B. Facebook
   C. Telemarketing
   D. Senior Marketing / Medicare Alert
   E. Examples of Illicit Producer Marketing

3. Hear an Update from the Coalition Against Insurance Fraud (CAIF)—Matthew Smith (CAIF)

4. Roundtable Open Discussion—Martin Swanson (NE)/Frank Pyle (DE)

5. Discuss Lead Generator Collaboration/Database—Martin Swanson (NE)

6. Discuss Any Other Matters Brought Before the Working Group—Martin Swanson (NE)

7. Adjournment

IMHIWG Agenda.docx