This initial draft privacy policy statement is the framework for the minimum consumer data privacy protections that are appropriate for the business of insurance to be applied to NAIC model #672 as revisions, if possible, or as a start for a new model, if necessary.

Our focus will be on the types of consumer protections the working group is discussing at this time in accordance with item 1.c. of the NAIC Member Adopted Strategy for Consumer Data Privacy Protections that was received recently from the Market Regulation and Consumer Affairs (D) Committee.

**A. Identify corresponding consumer rights that attach to notice requirements, such as:**

1. the right to opt-out of data sharing,
2. the right to opt-in of data sharing,
3. the right to correct information,
4. the right to delete information,
5. the right of data portability, and
6. the right to restrict the use of data.

**AND**

**B. How insurers may be subject to these requirements.**

1. the right to opt-out of data sharing,
2. the right to opt-in of data sharing,
3. the right to correct information,
4. the right to delete information,
5. the right of data portability, and
6. the right to restrict the use of data.