

Draft Pending Adoption

Attachment **XX**
Health Insurance and Managed Care (B) Committee
8/11/20

Draft: 8/21/20

Health Innovations (B) Working Group Virtual Summer National Meeting July 30, 2020

The Health Innovations (B) Working Group of the Health Insurance and Managed Care (B) Committee met via conference call July 30, 2020. The following Working Group members participated: Marie Ganim, Chair (RI); Andrew R. Stolfi, Vice Chair, TK Keen, Dorothy Bean, Rick Barry and Tashia Sizemore (OR); Martin Swanson, Vice Chair, Bruce R. Ramge, Michael Muldoon, Tracy Burns, and Laura Arp (NE); Sara Bailey, Jacob Lauten and Mayumi Gabor (AK); Anthony L. Williams, Yada Horace and Steve Ostlund (AL); Howard Liebers and Cheryl Wade (DC); Cynthia Banks Radke, Angela Burke Boston, Johanna Nagel and Sonya Sellmeyer (IA); Alex Peck and Claire Szpara (IN); Barbara Torkelson, Shannon Lloyd, Craig Van Aalst and Tate Flott (KS); Robert Wake, Marti Hooper and Keith Fougere (ME); Jessica Schrimpf, Teresa Kroll, Amy Hoyt, Cynthia Amann, Camille Anderson-Weddle and Christie Kincannon (MO); John Arnold, Ross Hartley, Chrystal Bartuska and Johnny Palsgraaf (ND); Sarah Cahn and Maureen Belanger (NH); Philip Gennace and Chanell McDevitt (NJ); Paige Duhamel and Viara Ianakieva (NM); Mark Garratt, Jeremy Christensen, David Cassetty and Jeremy Goldstone (NV); Lars Thorne, Karen M. Feather, Sandra L. Ykema, Michael Humphreys, Richard L. Hendrickson, Shannen Logue and Katie Dzurec (PA); Raja Malkani, Luke Bellsnyder, R. Michael Markham, Carol Lo, David Bolduc, Kenisha Schuster, Leah Gillum and Chris Herrick (TX); Tanji Northrup, Heidi Clausen and Jaakob Sundberg (UT); Molly Nollette, Kimberly Tocco, Ali Butler, Mandy Weeks-Green, Pam Brannan, Jane Beyer, Candice Myrum and Sue Hedrick (WA); Julie Walsh, Diane Dambach, Barbara Belling, Nathan Houdek, Rebecca Rebholz and Darcy Paskey (WI); and Joylynn Fix, Tonya Gillespie and Erin K. Hunter (WV). Also participating were: Taryn Lewis, Alan McClain and Melissa Vance (AR); Liane Kido (AZ); Lydia Wang, Bob Darnell, Annette Fortman, Lan Brown and David Noronha (CA); Debra Judy and Eric Unger (CO); Paul Lombardo, Jared Kosky and Aza Mosley (CT); Leslie Ledogar (DE); Ray Wegner, Bryan Peters, Matt Guy, Chris Struk, Toma Wilkerson and David Jones (FL); Teresa Winer (GA); Ian Robertson, Jason Asaeda, Arlene Ige and Mavis Okihara (HI); Kathy McGill, Weston Trexler, Michele Mackenzie and Kristen Finau (ID); Michelle Baldock, Andi VanderKolk, Mike Teer, Kate Morthland, Ryan Gillespie, KC Stralka, Robert Planthold and Lauren Peters (IL); Heather Quinn, Patrick Smith, Jill Mitchell, Sharon P. Clark and DJ Wasson (KY); Frank Opelka, Gayle Raby, Rachael Lundy-Davis and Richard Piazza (LA); Jackie Horigan (MA); Dytonia Reed, James Williams, Gia Wilkerson, Brad Bodan, Adam Zimmerman, Ted Sines and Todd Switzer (MD); Parker Fisher, Chad Arnold, Kevin Dyke, Renee Campbell, Joseph Stoddard and Karen Dennis (MI); Grace Arnold, Sherri Mortensen-Brown, Galen Benschopf, Annelisa Steeber, Cam Jenkins, Adam Goldhammer and Peter Brickwedde (MN); Judy Newton (MS); Jeannie Keller (MT); Robert Croom and Kathy Shortt (NC); Sylvia Lawson, Alison Gold and Patricia Swolak (NY); Kyla Dembowski, Dan Bradford, Meredith Craig, Laura Miller and Carrie Haughawout (OH); Cuc Nguyen, Lydia Shirley and Ron Kreiter (OK); Katrina Rodon, Joe Cregan, Katie Geer, Shari Miles and Michael Wise (SC); Jill Kruger, Gretchen Brodkorb and Candy Holbrook (SD); Brian Hoffmeister, Bill Huddleston and Rachel Jade-Rice (TN); Bob Grissom, Jackie Myers, Rebecca Nichols, Trish Todd and James Young (VA); Suzette Richards (VI); Jill Rickard, Christine Menard-O'Neil, Emily Brown, Anna Van Fleet, Marcia Violette and Isabelle Turpin Keiser (VT); and Mavis Earnshaw, Denise Burke and Tana Howard (WY).

1. Adopted its June 23 Minutes

Ms. Northrup made a motion, seconded by Ms. Bailey, to adopt the Working Group's June 23 minutes. The motion passed unanimously.

2. Heard a Presentation on Federal and State Regulation of Telehealth Coverage

Randi Seigel (Manatt Health) gave a presentation on privacy requirements for telehealth communications under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). She reviewed which HIPAA standards are required versus addressable, the flexibility established under the COVID-19 pandemic, and other considerations for covered entities in complying with privacy requirements.

3. Heard Presentations on Telehealth Policies from Stakeholders

Andrew Sperling (National Alliance on Mental Illness—NAMI) shared poll results and concerns from patients and mental health providers. Kate Berry (America's Health Insurance Plans—AHIP) reviewed the growth in telehealth services, ongoing

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challenges, and what the states can do to further promote telehealth. Stephanie Quinn (American Academy of Family Physicians—AAFP) discussed changes to provider workflows, regulatory flexibilities, and ongoing challenges, including lack of alignment across payers.

Ms. Duhamel asked about paid online talk therapy portals and whether insurance should be required to cover their services. Mr. Sperling said such portals can be helpful, but NAMI has quality concerns and would like to see insurance coverage to promote affordability as well as greater quality. Ms. Dzurec asked what cost saving levers are available by using telehealth. Ms. Berry said there are advantages for consumers from avoided travel and to the health care system from avoided in-person procedures that may not be necessary with timely remote care. Ms. Quinn said over time, staffing models could change based on telehealth and generate savings.

4. Heard a Presentation on Cost Control, Payment Reform and the Pandemic

Christopher F. Koller (Milbank Memorial Fund) presented on health care system strategies for cost control, and he suggested five areas in which state insurance regulators can incentivize and encourage greater health care system affordability. He highlighted multi-agency efforts in Colorado and Oregon to promote system affordability.

Health Insurance Commissioner Ganim described opportunities to address cost issues even as state insurance regulators work to put out the fires of the pandemic. Mr. Koller said state insurance regulators should have a long-term notion of where they are headed, which will likely include an environment of more consolidated providers. State insurance regulators may get pulled in to respond to these market changes and higher prices. Ms. Quinn agreed, and she noted that providers continue to feel pressure to join consolidated systems.

Having no further business, the Health Innovations (B) Working Group adjourned.

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