

Senior Issues (B) Task Force

**Public Hearing on Long-Term Care Insurance Issues**

NAIC Fall National Meeting

Wednesday, November 28, 2012

**TO:** Members of the NAIC  
Senior Issues (B) Task Force  
Interested Regulators and Interested Parties

**From:** Scott J. Kipper, Nevada Insurance Commissioner  
Chair, Senior Issues (B) Task Force

**Date:** **UPDATED November 25, 2012**

**Subject:** Public Hearing on Long-Term Care Insurance Issues

The Senior Issues (B) Task Force will hold a public hearing on long-term care insurance issues at the NAIC Fall National Meeting in Washington D.C.. The public hearing is scheduled for Wednesday, November 28, 2012 from 9:00 a.m. – 12:00 p.m. EST at the Gaylord National Hotel and Convention Center.

The goal of the public hearing is for Task Force members to learn more from invited speakers about recent trends and developments in the long-term care insurance market including: changing dynamics in the overall market; changes in the way long-term care insurance is sold; changes in the profile of the long-term care insurance buyer and the needs of the consumer; an update on the Partnership program and outlook for the future; and key actuarial issues.

The speakers for this event will be:

- Marc Cohen – LifePlans, Inc.
- Andrew Melnyk – American Council of Life Insurers
- Dawn Helwig – Milliman
- Bonnie Burns – California Health Advocates
- Birny Birnbaum – Center for Economic Justice
- Mark Meiners – George Mason University
- Guenther Ruch – GHR Consulting

This hearing is part of the NAIC Fall National Meeting. To attend a single session at the NAIC Fall National Meeting:

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- Visit the onsite registration approximately 30 minutes before the session
- Complete a one-meeting registration form, which will include providing credit card information
- A badge will be issued to attend the one session, the Public Hearing on Long-Term Care Insurance
- Your badge must be returned to onsite registration approximately 30 minutes after the session ends
- Credit card information is returned to you
- Failure to return badge will result in card being charged the conference fee of \$700

Presentation materials will be posted following the event on the Senior Issues (B) Task Force web page ([www.naic.org/committees\\_b\\_senior\\_issues.htm](http://www.naic.org/committees_b_senior_issues.htm)). If you have any questions about this meeting, contact Jane Sung at (202) 471-3979 or [jsung@naic.org](mailto:jsung@naic.org).