

Fielding Period: September 19 - 23, 2019
 NAIC
 Weighted To The U.S. General Adult Population - Propensity

24 Sep 2019
 Table 1

Q1_1 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.
 Homeowners insurance covers damage/loss caused by a flood event.

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2076	871	1205	668	398	369	323	318	274	207	148	119	123	394	191	221	204	195	418	904	423	331
Weighted Base	2076	1000	1076	621	338	351	338	429	312	163	172	157*	195*	308	175	178	181	233	374	795	436	472
Incorrect/Don't Know (Net)	1066 51%	519 52%	547 51%	414 67% EFGH	199 59% FGH	170 49% H	144 43% H	138 32% 32%	206 66% KLM	94 58% IM	87 50% M	70 45% m	62 31% 31%	207 67% PQR	105 60% PQR	84 47% R	74 41% 41%	77 33% 33%	213 57% 57%	404 51% u	190 44% 44%	260 55% U
True	634 31%	343 34% C	291 27% 41%	255 41% FGH	136 40% FGH	93 27% H	77 23% 23%	72 17% 17%	134 43% KLM	77 47% KLM	52 30% 30%	40 25% 25%	40 20% 20%	121 39% PQR	60 34% pQR	41 23% r	37 20% 20%	32 14% 14%	133 36% U	252 32% u	111 25% 25%	138 29% 29%
Not at all sure	432 21%	176 18% B	256 24% B	159 26% EH	63 19% 19%	77 22% h	68 20% 20%	66 15% 15%	72 23% JM	17 10% 10%	34 20% Jm	31 19% j	22 11% 11%	87 28% R	46 26% J	43 24% 24%	37 21% 21%	44 19% 19%	80 21% 21%	151 19% 19%	79 18% 18%	122 26% TU
False	1010 49%	481 48% B	529 49% 49%	207 33% 33%	139 41% D	180 51% DE	194 57% DE	290 68% DEFG	106 34% 34%	69 42% 42%	85 50% I	87 55% ij	134 69% IJKI	101 33% 33%	70 40% 40%	95 53% NO	107 59% NO	157 67% NOP	161 43% 43%	391 49% 49%	246 56% StV	212 45% 45%
Sigma	2076 100%	1000 100%	1076 100%	621 100%	338 100%	351 100%	338 100%	429 100%	312 100%	163 100%	172 100%	157 100%	195 100%	308 100%	175 100%	178 100%	181 100%	233 100%	374 100%	795 100%	436 100%	472 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 Table 2

Q1_1 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.

Homeowners insurance covers damage/loss caused by a flood event.

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or Less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2076	809	407	262	562	639	696	741	1293	783	854	1222	819	1257	1345	693	1023	1053
Weighted Base	2076	692	333	289	725	660	735	681	1272	804	770	1306	720	1356	1395	654	959	1117
Incorrect/Don't Know (Net)	1066 51%	406 59% cDE	174 52% e	136 47%	325 45%	375 57% H	392 53% H	299 44%	696 55% J	370 46%	451 59% L	615 47%	419 58% N	647 48%	663 48%	385 59% O	456 48%	610 55% Q
True	634 31%	226 33%	107 32%	87 30%	211 29%	214 32% H	223 30% H	197 29%	438 34% J	195 24%	297 39% L	337 26%	284 40% N	349 26%	404 29%	223 34% O	289 30%	345 31% Q
Not at all sure	432 21%	180 26% cDE	66 20%	49 17%	115 16%	161 24% H	169 23% H	102 15%	258 20%	174 22%	154 20% L	278 21%	134 19%	298 22%	259 19%	162 25% O	167 17%	265 24% Q
False	1010 49%	286 41%	160 48% b	153 53% B	400 55% Bc	285 43%	343 47%	382 56% FG	577 45%	434 54% I	318 41%	692 53% K	301 42%	709 52% M	732 52% P	269 41%	503 52% R	507 45%
Sigma	2076 100%	692 100%	333 100%	289 100%	725 100%	660 100%	735 100%	681 100%	1272 100%	804 100%	770 100%	1306 100%	720 100%	1356 100%	1395 100%	654 100%	959 100%	1117 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

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 Table 3

Q1_2 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.
 Someone who is impacted by a flood event can be denied financial assistance by FEMA.

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2076	871	1205	668	398	369	323	318	274	207	148	119	123	394	191	221	204	195	418	904	423	331
Weighted Base	2076	1000	1076	621	338	351	338	429	312	163	172	157*	195*	308	175	178	181	233	374	795	436	472
True	1089 52%	525 53%	564 52%	300 48%	186 55%	179 51%	192 57% d	232 54%	143 46%	96 59%	91 53%	87 55%	108 56%	157 51%	90 51%	88 50%	105 58%	124 53%	202 54%	410 52%	248 57% v	230 49%
Incorrect/Don't Know (Net)	987 48%	474 47%	512 48%	321 52% g	152 45%	172 49%	146 43%	196 46%	169 54% j	67 41%	82 47%	70 45%	87 44%	152 49%	86 49%	90 50%	76 42%	109 47%	172 46%	385 48%	188 43%	242 51% u
Not at all sure	653 31%	296 30%	357 33%	206 33%	97 29%	125 36%	95 28%	130 30%	103 33% j	29 18%	56 33% j	47 30% j	61 31% j	103 33%	68 39% Qj	68 38% Q	48 27%	69 30%	119 32%	252 32%	127 29%	157 33%
False	333 16%	178 18%	155 14%	115 18% f	55 16%	47 13%	51 15%	66 15%	66 21%	38 23% mO	25 15%	23 15%	26 13%	49 16%	18 10%	22 12%	27 15%	40 17%	53 14%	133 17%	61 14%	85 18%
Sigma	2076 100%	1000 100%	1076 100%	621 100%	338 100%	351 100%	338 100%	429 100%	312 100%	163 100%	172 100%	157 100%	195 100%	308 100%	175 100%	178 100%	181 100%	233 100%	374 100%	795 100%	436 100%	472 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 Table 4

Q1_2 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.

Someone who is impacted by a flood event can be denied financial assistance by FEMA.

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or Less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2076	809	407	262	562	639	696	741	1293	783	854	1222	819	1257	1345	693	1023	1053
Weighted Base	2076	692	333	289	725	660	735	681	1272	804	770	1306	720	1356	1395	654	959	1117
True	1089 52%	326 47%	174 52%	170 59% B	404 56% B	315 48%	369 50%	405 60% FG	689 54%	400 50%	404 53%	685 52%	389 54%	700 52%	761 55% p	319 49%	480 50%	609 55%
Incorrect/Don't Know (Net)	987 48%	366 53% DE	160 48%	119 41%	321 44%	345 52% H	366 50% H	276 40%	583 46%	404 50%	365 47%	621 48%	330 46%	656 48%	634 45%	335 51% o	479 50%	508 45%
Not at all sure	653 31%	239 35% d	101 30%	80 28%	215 30%	224 34% H	255 35% H	175 26%	394 31%	259 32%	221 29%	432 33%	202 28%	451 33% m	430 31%	212 32%	319 33%	334 30%
False	333 16%	127 18%	59 18%	40 14%	106 15%	121 18%	112 15%	101 15%	189 15%	145 18%	144 19% L	189 14%	128 18%	205 15%	204 15%	123 19% o	160 17%	173 16%
Sigma	2076 100%	692 100%	333 100%	289 100%	725 100%	660 100%	735 100%	681 100%	1272 100%	804 100%	770 100%	1306 100%	720 100%	1356 100%	1395 100%	654 100%	959 100%	1117 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

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 Table 5

Q1_3 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.
 FEMA grant amounts are based on the value of the recipient's home.

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2076	871	1205	668	398	369	323	318	274	207	148	119	123	394	191	221	204	195	418	904	423	331
Weighted Base	2076	1000	1076	621	338	351	338	429	312	163	172	157*	195*	308	175	178	181	233	374	795	436	472
Incorrect/Don't Know (Net)	1639 79%	781 78%	858 80%	521 84% FGh	275 81% G	271 77%	240 71%	332 78%	249 80%	133 82%	127 74%	119 76%	153 79%	271 88% opQRl	142 81% Q	145 81% Q	121 67%	179 77% q	296 79%	616 78%	348 80%	379 80%
Not at all sure	902 43%	411 41%	490 46%	248 40%	120 36%	167 48% dE	166 49% DE	200 47% E	119 38% j	45 28%	66 39% j	82 52% IJK	98 50% J	128 42%	75 43% J	101 57% NORK	85 47%	101 43%	159 43%	318 40%	201 46% t	223 47% t
True	738 36%	370 37%	368 34%	273 44% FGH	155 46% FGH	104 30% g	74 22%	133 31% G	130 42% LM	87 54% IKLMO	60 35% p	38 24%	55 28%	143 46% PQR	67 38% PQ	44 24%	36 20%	78 33% Q	137 37%	298 37%	147 34%	156 33%
False	437 21%	218 22%	218 20%	100 16%	63 19%	79 23% D	99 29% DE	96 22% d	63 20% N	30 18%	46 26%	38 24%	42 21%	37 12%	33 19% n	34 19% n	60 33% NOPr	54 23% N	78 21%	179 22%	88 20%	92 20%
Sigma	2076 100%	1000 100%	1076 100%	621 100%	338 100%	351 100%	338 100%	429 100%	312 100%	163 100%	172 100%	157 100%	195 100%	308 100%	175 100%	178 100%	181 100%	233 100%	374 100%	795 100%	436 100%	472 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 Table 6

Q1_3 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.
 FEMA grant amounts are based on the value of the recipient's home.

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or Less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2076	809	407	262	562	639	696	741	1293	783	854	1222	819	1257	1345	693	1023	1053
Weighted Base	2076	692	333	289	725	660	735	681	1272	804	770	1306	720	1356	1395	654	959	1117
Incorrect/Don't Know (Net)	1639 79%	538 78%	265 79%	233 80%	569 78%	529 80%	583 79%	528 78%	1016 80%	623 78%	616 80%	1024 78%	573 80%	1067 79%	1110 80%	506 77%	740 77%	899 81%
Not at all sure	902 43%	310 45%	140 42%	120 42%	308 42%	292 44%	329 45%	280 41%	518 41%	384 48%	276 36%	626 48%	257 36%	644 47%	611 44%	272 42%	420 44%	482 43%
True	738 36%	228 33%	125 37%	112 39%	261 36%	236 36%	253 34%	248 36%	499 39%	239 30%	340 44%	398 30%	315 44%	422 31%	499 36%	234 36%	320 33%	418 37%
False	437 21%	154 22%	69 21%	57 20%	156 22%	132 20%	152 21%	153 22%	256 20%	181 22%	154 20%	283 22%	147 20%	290 21%	285 20%	148 23%	219 23%	217 19%
Sigma	2076 100%	692 100%	333 100%	289 100%	725 100%	660 100%	735 100%	681 100%	1272 100%	804 100%	770 100%	1306 100%	720 100%	1356 100%	1395 100%	654 100%	959 100%	1117 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

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 Table 7

Q1_4 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.
 A person does not need flood insurance if their mortgage lender does not require it.

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2076	871	1205	668	398	369	323	318	274	207	148	119	123	394	191	221	204	195	418	904	423	331
Weighted Base	2076	1000	1076	621	338	351	338	429	312	163	172	157*	195*	308	175	178	181	233	374	795	436	472
False	1156 56%	544 54%	612 57%	289 47%	191 56% D	198 56% D	208 62% D	270 63% D	136 44%	86 53%	94 55%	110 70% IJKQ	117 60% I	152 49%	104 60% n	104 58%	98 54%	153 66% Nq	198 53%	459 58%	232 53%	267 57%
Incorrect/Don't Know (Net)	920 44%	456 46%	464 43%	332 53% EFGH	147 44%	153 44%	130 38%	158 37%	176 56% kLM	76 47% L	78 45% L	48 30%	78 40%	156 51% oR	71 40%	75 42%	83 46% rL	80 34%	176 47%	335 42%	204 47%	205 43%
True	484 23%	276 28% C	209 19%	160 26% h	87 26%	81 23%	72 21%	84 20%	101 33% LmN	51 32% LO	51 30% IP	27 17%	44 23%	59 19%	36 20%	30 17%	44 25%	40 17%	85 23%	181 23%	108 25%	111 23%
Not at all sure	436 21%	180 18%	256 24% B	172 28% EFGH	60 18%	72 20%	58 17%	74 17%	74 24% jL	25 15%	27 16%	20 13%	34 17%	97 32% OQRi	35 20%	45 25% k	38 21%	40 17%	91 24%	155 19%	96 22%	94 20%
Sigma	2076 100%	1000 100%	1076 100%	621 100%	338 100%	351 100%	338 100%	429 100%	312 100%	163 100%	172 100%	157 100%	195 100%	308 100%	175 100%	178 100%	181 100%	233 100%	374 100%	795 100%	436 100%	472 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 Table 8

Q1_4 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.

A person does not need flood insurance if their mortgage lender does not require it.

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or Less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Homeowner	Renter	Marr-ied	Not married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2076	809	407	262	562	639	696	741	1293	783	854	1222	819	1257	1345	693	1023	1053
Weighted Base	2076	692	333	289	725	660	735	681	1272	804	770	1306	720	1356	1395	654	959	1117
False	1156 56%	368 53%	215 64%	154 53%	401 55%	335 51%	400 55%	421 62%	689 54%	467 58%	403 52%	753 58%	385 54%	771 57%	768 55%	376 57%	536 56%	620 56%
Incorrect/Don't Know (Net)	920 44%	324 47%	119 36%	136 47%	324 45%	325 49%	334 45%	260 38%	583 46%	337 42%	367 48%	553 42%	334 46%	586 43%	627 45%	278 43%	423 44%	497 44%
True	484 23%	148 21%	67 20%	83 29%	183 25%	156 24%	162 22%	165 24%	339 27%	145 18%	217 28%	267 20%	201 28%	284 21%	356 26%	127 19%	250 26%	234 21%
Not at all sure	436 21%	176 25%	52 16%	53 18%	141 19%	169 26%	172 23%	95 14%	244 19%	191 24%	149 19%	286 22%	134 19%	302 22%	271 19%	152 23%	173 18%	263 24%
Sigma	2076 100%	692 100%	333 100%	289 100%	725 100%	660 100%	735 100%	681 100%	1272 100%	804 100%	770 100%	1306 100%	720 100%	1356 100%	1395 100%	654 100%	959 100%	1117 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

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 Table 9

Q1_5 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.
 Flood events occur in all 50 U.S. states.

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2076	871	1205	668	398	369	323	318	274	207	148	119	123	394	191	221	204	195	418	904	423	331
Weighted Base	2076	1000	1076	621	338	351	338	429	312	163	172	157*	195*	308	175	178	181	233	374	795	436	472
True	1106 53%	520 52%	585 54%	301 48%	194 57% D	193 55%	174 51%	244 57% D	140 45%	90 55% i	93 54%	84 53%	114 58% j	161 52%	103 59%	100 56%	90 50%	130 56%	211 56% V	431 54% v	244 56% V	220 47%
Incorrect/Don't Know (Net)	970 47%	479 48%	491 46%	320 52% EH	144 43%	158 45%	165 49%	184 43%	172 55% jM	72 45%	80 46%	74 47%	82 42%	148 48%	72 41%	78 44%	91 50%	103 44%	163 44%	364 46%	192 44%	252 53% STU
False	554 27%	292 29% c	262 24%	187 30%	82 24%	84 24%	94 28%	107 25%	105 34% O	51 31% O	43 25%	46 29%	48 24%	82 26% o	32 18%	41 23%	48 26%	59 25%	82 22%	205 26%	109 25%	157 33% STU
Not at all sure	417 20%	187 19%	229 21%	133 21%	62 18%	73 21%	71 21%	77 18%	67 22% j	22 13%	36 21%	28 18%	34 17%	66 21% j	40 23% j	37 21%	43 24%	43 19%	81 22%	158 20%	83 19%	94 20%
Sigma	2076 100%	1000 100%	1076 100%	621 100%	338 100%	351 100%	338 100%	429 100%	312 100%	163 100%	172 100%	157 100%	195 100%	308 100%	175 100%	178 100%	181 100%	233 100%	374 100%	795 100%	436 100%	472 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

Fielding Period: September 19 - 23, 2019
 NAIC
 Weighted To The U.S. General Adult Population - Propensity

24 Sep 2019
 Table 10

Q1_5 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false.

Flood events occur in all 50 U.S. states.

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or Less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2076	809	407	262	562	639	696	741	1293	783	854	1222	819	1257	1345	693	1023	1053
Weighted Base	2076	692	333	289	725	660	735	681	1272	804	770	1306	720	1356	1395	654	959	1117
True	1106 53%	349 50%	164 49%	182 63% BCe	397 55%	314 48%	399 54% f	392 58% F	679 53%	427 53%	416 54%	690 53%	391 54%	714 53%	786 56% P	311 48%	519 54%	587 53%
Incorrect/Don't Know (Net)	970 47%	343 50% D	169 51% D	108 37% BCe	328 45% d	346 52% gH	335 46% f	289 42% F	593 47%	377 47%	354 46%	616 47%	328 46%	642 47%	609 44%	343 52% O	440 46%	530 47%
False	554 27%	199 29% D	109 33% DE	59 20%	178 25%	194 29%	188 26%	172 25%	353 28%	201 25%	212 28%	341 26%	189 26%	365 27%	335 24%	212 32% O	230 24%	323 29% Q
Not at all sure	417 20%	145 21%	60 18%	49 17%	150 21%	153 23% H	147 20%	117 17%	240 19%	176 22%	142 18%	275 21%	139 19%	277 20%	274 20%	131 20%	210 22%	207 19%
Sigma	2076 100%	692 100%	333 100%	289 100%	725 100%	660 100%	735 100%	681 100%	1272 100%	804 100%	770 100%	1306 100%	720 100%	1356 100%	1395 100%	654 100%	959 100%	1117 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

Fielding Period: September 19 - 23, 2019
 NAIC
 Weighted To The U.S. General Adult Population - Propensity

24 Sep 2019
 Table 11

Q2 Which of the following people that you personally know have been a victim of a flood event (i.e., experienced damages/loss due to flooding caused by severe weather/natural disasters)? Please select all that apply.

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2076	871	1205	668	398	369	323	318	274	207	148	119	123	394	191	221	204	195	418	904	423	331
Weighted Base	2076	1000	1076	621	338	351	338	429	312	163	172	157*	195*	308	175	178	181	233	374	795	436	472
Self/Someone They Know (Net)	1102 53%	549 55%	553 51%	376 61% GH	195 58% gH	203 58% gH	164 48% H	164 38%	198 63% LM	109 67% LMO	97 57% M	72 45%	74 38%	178 58% R	87 49% r	106 59% R	92 51% r	91 39%	216 58% V	456 57% V	246 56% V	184 39%
Myself	317 15%	181 18% C	136 13%	110 18% GH	75 22% fGH	56 16% gH	34 10%	41 10%	61 20% m	44 27% LMO	31 18%	24 15% Q	21 11%	49 16% QR	30 17% QR	25 14% Q	11 6%	21 9%	48 13%	140 18% sV	79 18% sV	50 10%
Friend(s)	525 25%	256 26%	269 25%	164 26%	94 28%	93 26%	79 23%	96 22%	85 27%	50 31%	38 22%	33 21%	50 26%	79 26%	43 25%	54 30% R	46 25%	46 20%	94 25% V	224 28% V	130 30% V	78 16%
Family Member(s) (Sub-Net)	470 23%	218 22%	252 23%	178 29% GH	89 26% GH	85 24% gH	57 17%	62 14%	88 28% LM	46 28% LM	38 22%	21 13%	26 14%	91 29% qR	43 24% r	47 26% R	36 20%	35 15%	91 24% V	197 25% V	115 26% V	68 14%
My parent(s)	187 9%	94 9%	93 9%	79 13% GH	42 13% GH	36 10% gH	18 5%	11 3%	39 12% M	21 13% M	18 10% M	11 7%	6 3%	41 13% QR	22 12% QR	18 10% qR	7 4%	4 2%	34 9%	82 10% V	43 10% v	27 6%
My sibling(s)	138 7%	68 7%	70 7%	43 7%	29 9% h	24 7%	22 6%	20 5%	24 8%	12 8%	16 10% I	5 3%	11 5%	19 6%	17 10% r	8 5%	17 9% rl	9 4%	29 8% v	56 7% v	37 8% V	17 4%
Other family member(s)	298 14%	141 14%	157 15%	117 19% GH	57 17% Gh	54 16% G	24 7%	46 11%	56 18% Lm	33 20% LM	25 15% I	9 6%	18 9%	61 20% QR	24 14%	29 16% Q	15 8%	28 12%	50 13%	131 16% V	69 16% V	48 10%
Coworker(s)	261 13%	135 14%	126 12%	80 13% H	49 15% H	64 18% dH	42 13% H	25 6%	35 11% m	32 19% IMO	41 24% ILMP	19 12% m	9 5%	45 15% R	17 10% r	23 13% r	24 13% r	16 7%	40 11%	111 14%	63 15% V	47 10%
Someone else	200 10%	106 11%	95 9%	80 13% EH	22 7%	29 8%	39 11% e	30 7%	42 13% J	10 6%	17 10% j	22 14% j	15 8%	38 12% pr	12 7%	12 7%	17 9%	15 7%	39 10%	86 11% u	29 7% u	47 10%
None - I do not know anyone who has been a victim of a flood event	974 47%	450 45%	523 49%	244 39%	143 42%	147 42%	175 52% Def	264 62% DEFG	114 37%	54 33%	75 43%	86 55% Ij	122 62% IJK	130 42%	89 51% J	73 41%	89 49%	143 61% NoPq	158 42%	339 43% NoPq	189 44%	288 61% STU
Sigma	2899 140%	1431 143%	1468 136%	917 148%	511 151%	505 144%	433 128%	534 125%	454 146%	256 157%	262 152%	208 132%	251 129%	463 150%	255 146%	243 136%	225 124%	282 121%	491 131%	1168 147%	639 147%	601 127%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 NAIC
 Weighted To The U.S. General Adult Population - Propensity

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 Table 12

Q2 Which of the following people that you personally know have been a victim of a flood event (i.e., experienced damages/loss due to flooding caused by severe weather/natural disasters)? Please select all that apply.

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	HS or Less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2076	809	407	262	562	639	696	741	1293	783	854	1222	819	1257	1345	693	1023	1053
Weighted Base	2076	692	333	289	725	660	735	681	1272	804	770	1306	720	1356	1395	654	959	1117
Self/Someone They Know (Net)	1102 53%	363 52% c	151 45%	177 61% bC	405 56% C	333 50%	415 56% f	355 52%	757 59% j	346 43%	474 62% L	629 48%	450 62% N	653 48%	755 54%	334 51%	515 54%	587 53%
Myself	317 15%	112 16%	40 12%	57 20% C	105 14%	106 16%	99 13%	111 16%	226 18% j	91 11%	145 19% L	172 13%	149 21% N	167 12%	216 15%	98 15%	129 13%	187 17%
Friend(s)	525 25%	152 22%	84 25%	92 32% B	191 26%	134 20%	210 29% F	181 27% F	351 28% j	174 22%	213 28% L	312 24%	200 28%	325 24%	378 27% P	143 22%	253 26%	272 24%
Family Member(s) (Sub-Net)	470 23%	170 25%	65 20%	66 23%	165 23%	148 22%	182 25%	140 21%	314 25% j	156 19%	224 29% L	246 19%	213 30% N	257 19%	313 22%	150 23%	206 21%	264 24%
My parent(s)	187 9%	56 8%	28 8%	27 9%	74 10%	54 8%	68 9%	65 10%	133 10% j	54 7%	105 14% L	82 6%	99 14% N	88 6%	127 9%	57 9%	74 8%	113 10%
My sibling(s)	138 7%	46 7%	17 5%	16 5%	58 8%	45 7%	51 7%	42 6%	92 7% j	46 6%	72 9% L	66 5%	65 9% N	73 5%	104 7%	34 5%	64 7%	74 7%
Other family member(s)	298 14%	119 17% E	44 13%	45 15%	88 12%	97 15%	123 17% H	78 11%	201 16% j	97 12%	137 18% L	161 12%	136 19% N	162 12%	189 14%	104 16%	126 13%	172 15%
Coworker(s)	261 13%	64 9%	30 9%	43 15% Bc	122 17% BC	64 10%	93 13%	104 15% F	203 16% j	57 7%	117 15% L	144 11%	117 16% N	143 11%	201 14% P	58 9%	124 13%	137 12%
Someone else	200 10%	82 12% C	21 6%	30 10%	65 9%	65 10%	84 11% H	51 8%	126 10% j	75 9%	83 11% L	117 9%	82 11%	119 9%	134 10%	62 9%	88 9%	113 10%
None - I do not know anyone who has been a victim of a flood event	974 47%	329 48% d	183 55% bDE	113 39%	320 44%	328 50% g	320 44%	326 48%	516 41% j	458 57% l	296 38% L	678 52% K	270 38%	704 52% M	640 46%	319 49%	444 46%	529 47%
Sigma	2899 140%	961 139%	447 134%	423 146%	1023 141%	893 135%	1049 143%	958 141%	1848 145% j	1052 131% l	1167 152% L	1732 133%	1118 155%	1781 131%	1988 143%	874 134%	1303 136%	1597 143%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

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 Table 13

Q3 How likely do you think it is that your current home will be impacted by a flood event (i.e., experience damages/loss due to flooding caused by severe weather/natural disasters)?

Base: All Respondents

	Gender			Age					Male Age					Female Age					Region			
	Total	Male	Female	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	18-34	35-44	45-54	55-64	65+	North-east	South	Mid-west	West
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2076	871	1205	668	398	369	323	318	274	207	148	119	123	394	191	221	204	195	418	904	423	331
Weighted Base	2076	1000	1076	621	338	351	338	429	312	163	172	157*	195*	308	175	178	181	233	374	795	436	472
Very/Somewhat Likely (Net)	486 23%	237 24%	250 23%	186 30% fGH	96 28% GH	83 24% H	67 20% h	56 13%	97 31% LM	53 32% LM	39 23% M	25 16%	23 12%	88 29% R	43 25% R	44 24% R	42 23% r	33 14%	82 22%	232 29% SUV	97 22% v	75 16%
Very likely	110 5%	62 6%	48 4%	45 7% gH	23 7% gH	23 7% H	11 3%	8 2%	20 6%	18 11% LMO	13 7%	4 2%	8 4% R	25 8% OR	5 3% r	10 6% R	7 4% R	* *	23 6%	43 5%	24 5%	21 4%
Somewhat likely	376 18%	175 17%	201 19%	141 23% fgH	73 21% H	60 17% h	56 16%	47 11%	78 25% kLM	34 21% M	27 16% m	21 14%	15 8%	63 20%	38 22% r	33 19%	34 19%	33 14%	59 16%	189 24% SUV	74 17% v	55 12%
Not At All/Not Very Likely (Net)	1590 77%	763 76%	827 77%	435 70%	242 72%	268 76% d	272 80% DE	373 87% DEFg	215 69%	110 68%	133 77%	133 84% IJ	173 88% IJK	220 71%	132 75%	135 76%	139 77%	200 86% NOPq	292 78% T	563 71%	338 78% T	397 84% Tu
Not very likely	914 44%	414 41%	500 46% b	276 45%	152 45%	157 45%	134 40%	195 46%	138 44%	67 41%	70 41%	55 35%	84 43%	139 45%	85 48%	87 49%	79 44%	111 48%	179 48%	347 44%	191 44%	197 42%
Not at all likely	676 33%	349 35% c	327 30%	159 26%	90 27%	111 32%	138 41% DEF	178 41% DEF	77 25%	43 26%	63 37% I	78 49% IJKQ	89 45% J	82 26%	48 27%	48 27%	60 33%	89 38% Nop	114 30%	216 27%	147 34% T	199 42% STU
Sigma	2076 100%	1000 100%	1076 100%	621 100%	338 100%	351 100%	338 100%	429 100%	312 100%	163 100%	172 100%	157 100%	195 100%	308 100%	175 100%	178 100%	181 100%	233 100%	374 100%	795 100%	436 100%	472 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O/P/Q/R - I/N - J/O - K/P - L/Q - M/R - S/T/U/V
 Overlap formulae used. * small base

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 Table 14

Q3 How likely do you think it is that your current home will be impacted by a flood event (i.e., experience damages/loss due to flooding caused by severe weather/natural disasters)?

Base: All Respondents

	Household Income				Education			Employed		Children in HH		Parent of Child Under 18		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	HS or Less	Some College	College Grad+	Yes	No	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted Base	2076	809	407	262	562	639	696	741	1293	783	854	1222	819	1257	1345	693	1023	1053
Weighted Base	2076	692	333	289	725	660	735	681	1272	804	770	1306	720	1356	1395	654	959	1117
Very/Somewhat Likely (Net)	486 23%	165 24%	69 21%	64 22%	181 25%	153 23%	165 22%	168 25%	329 26%	157 20%	238 31%	248 19%	224 31%	262 19%	329 24%	149 23%	221 23%	265 24%
Very likely	110 5%	31 4%	16 5%	12 4%	48 7%	31 5%	32 4%	46 7%	89 7%	22 3%	62 8%	48 4%	63 9%	47 3%	72 5%	36 5%	56 6%	54 5%
Somewhat likely	376 18%	135 19%	54 16%	52 18%	133 18%	122 18%	132 18%	122 18%	241 19%	135 17%	176 23%	200 15%	161 22%	215 16%	257 18%	113 17%	164 17%	211 19%
Not At All/Not Very Likely (Net)	1590 77%	527 76%	264 79%	225 78%	544 75%	507 77%	570 78%	513 75%	943 74%	647 80%	532 69%	1058 81%	495 69%	1095 81%	1066 76%	505 77%	738 77%	852 76%
Not very likely	914 44%	297 43%	160 48%	133 46%	305 42%	280 42%	334 45%	300 44%	549 43%	365 45%	331 43%	584 45%	316 44%	598 44%	616 44%	288 44%	409 43%	505 45%
Not at all likely	676 33%	230 33%	104 31%	92 32%	239 33%	227 34%	236 32%	213 31%	394 31%	281 35%	201 26%	475 36%	179 25%	496 37%	451 32%	218 33%	329 34%	347 31%
Sigma	2076 100%	692 100%	333 100%	289 100%	725 100%	660 100%	735 100%	681 100%	1272 100%	804 100%	770 100%	1306 100%	720 100%	1356 100%	1395 100%	654 100%	959 100%	1117 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J - K/L - M/N - O/P - Q/R
 Overlap formulae used.

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| 1 | 1 | Q1_1 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. Homeowners insurance covers damage/loss caused by a flood event. |
| 2 | 2 | Q1_1 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. Homeowners insurance covers damage/loss caused by a flood event. |
| 3 | 3 | Q1_2 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. Someone who is impacted by a flood event can be denied financial assistance by FEMA. |
| 4 | 4 | Q1_2 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. Someone who is impacted by a flood event can be denied financial assistance by FEMA. |
| 5 | 5 | Q1_3 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. FEMA grant amounts are based on the value of the recipient's home. |
| 6 | 6 | Q1_3 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. FEMA grant amounts are based on the value of the recipient's home. |
| 7 | 7 | Q1_4 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. A person does not need flood insurance if their mortgage lender does not require it. |
| 8 | 8 | Q1_4 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. A person does not need flood insurance if their mortgage lender does not require it. |
| 9 | 9 | Q1_5 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. Flood events occur in all 50 U.S. states. |
| 10 | 10 | Q1_5 Please indicate whether you believe each of the following statements about flood events (i.e., flooding caused by severe weather/natural disaster) and the Federal Emergency Management Agency (FEMA) are true or false. Flood events occur in all 50 U.S. states. |
| 11 | 11 | Q2 Which of the following people that you personally know have been a victim of a flood event (i.e., experienced damages/loss due to flooding caused by severe weather/natural disasters)? Please select all that apply. |
| 12 | 12 | Q2 Which of the following people that you personally know have been a victim of a flood event (i.e., experienced damages/loss due to flooding caused by severe weather/natural disasters)? Please select all that apply. |
| 13 | 13 | Q3 How likely do you think it is that your current home will be impacted by a flood event (i.e., experience damages/loss due to flooding caused by severe weather/natural disasters)? |
| 14 | 14 | Q3 How likely do you think it is that your current home will be impacted by a flood event (i.e., experience damages/loss due to flooding caused by severe weather/natural disasters)? |