

# NAIC | INSURANCE 2022 | SUMMIT

Sept. 19–23, 2022

Loews Kansas City Hotel

Kansas City, MO



## SPONSORSHIP PROSPECTUS

Join us as a sponsor of the 2022 NAIC and National Insurance Producer Registry (NIPR) Insurance Summit and expose your brand to one of the biggest gatherings of insurance regulatory professionals from across the country. This is an excellent opportunity to network and increase your company's visibility among insurance and regulatory professionals.

### What is the Insurance Summit?

The Insurance Summit is a premier insurance conference that combines the best of NAIC and NIPR resources while bringing together innovators and regulators to explore the newest ideas, the latest technology, and the future of regulatory practices.

Presented by the NAIC and NIPR, the Insurance Summit continues to offer significant value, providing education and professional development opportunities with sessions covering:

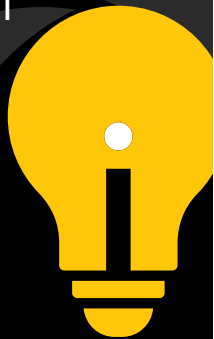
- Financial regulation
- Natural catastrophe risk and resilience
- Cybersecurity
- Producer licensing
- Market regulation
- Antifraud
- Communications/media relations
- General sessions including:
  - Innovation and technology
  - Diversity, equity, and inclusion (DE&I)
  - And other special panels

In the absence of an Exhibit Hall, the NAIC is offering extra opportunities for you to show off your brand. Logo some great "swag" that each participant will receive; demo your software, speak about your company, or host a meet-and-greet in our Sponsor Spotlight; or host a morning barista bar or evening cocktail hour! There are sponsorship options to show off your brand that will fit any budget.

Contact: **Nikki O'Rourke**

[norourke@naic.org](mailto:norourke@naic.org)

816.783.8152



## Stats

This hybrid event is expected to attract:

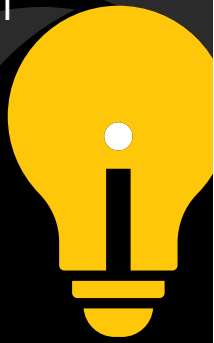
- 600-700 people IN PERSON and another 500+ virtually
- Insurance commissioners and regulators
- Insurance industry leaders
- Professionals ranging from fields such as insurance, insurance regulation, law, technology, the legislative community, consumer advocacy, innovation, technology, and more

**PLEASE NOTE:** If you have a sponsorship opportunity in mind but do not see it in this prospectus, please contact Nikki O'Rourke to discuss.

## Want to Join Us?

Contact: **Nikki O'Rourke** | 816-783-8352  
norourke@naic.org | summit.naic.org  
#NAICSummit

SPONSORSHIP PACKAGES				
	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Complimentary registration(s)	3	2	1	
Live link to company website from Insurance Summit website	✓	✓	✓	✓
Company logo and description on Insurance Summit website	✓	✓	✓	✓
Company logo on event signage in main conference areas	✓	✓	✓	✓



## Platinum Packages



### Networking Reception at Loews Kansas City Hotel - Entertainment/Game

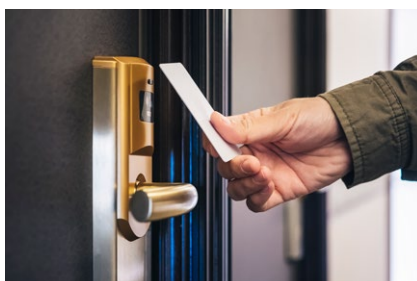
Limited to one sponsor

Sponsor and host the game at the evening networking event on Monday, Sept. 19, and have direct interaction

with attendees! Your company's name or logo will be printed on each attendee's game card.

#### PLATINUM PACKAGES ALSO INCLUDE:

- Three complimentary conference registrations valued at \$2,325
- Your company's logo on event signage in main conference areas
- Logo, URL, and company description on the Insurance Summit website



### Hotel Keycards

Limited to one sponsor

Generate brand awareness by securing design of the hotel keycard with your company's logo for each attendee!

Most guests carry two of these and will see it multiple times each day.



### Sponsorship Spotlight

Limited availability; first come, first served

Want direct face time with attendees?

This is your best opportunity to ensure a designated time to host a promotional presentation or "meet and greet" with attendees. The Sponsorship Spotlight is a 20-minute

in-person event in a conference room at the Loews Hotel. This takes place during breaks of the regularly scheduled conferences. You decide if you want to perform a demonstration, promote a product, or a meet-and-greet.

**PLEASE NOTE:** All Sponsorship Spotlight content are subject to prior approval from the NAIC.

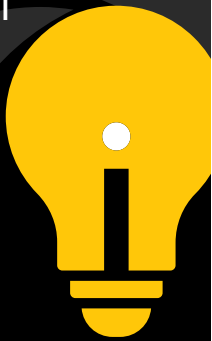


### Tech Organizer Swag

Limited to one sponsor

Add your company's logo to this cool tech case, and help keep each attendee's gear organized. These will be added to each conference swag bag.

\*item subject to change.



## Gold Packages

### GOLD PACKAGES ALSO INCLUDE:

- Two complimentary conference registrations valued at \$1,550
- Your company's logo on event signage in main conference areas
- Live link to your company's website from the Insurance Summit website
- Logo, URL, and company description on the Insurance Summit website



### Networking Reception at Loews Kansas City Hotel - Beverage Host

Limited to two sponsors

Be everyone's hero and sponsor happy hour drinks! This gives you signage at the Loews on the first evening of the Insurance Summit, Monday, Sept. 19, as well as your company logo printed on drink tickets provided to the attendees.



### Wellness Break - 10-Minute Chair Massages

Limited to two sponsors

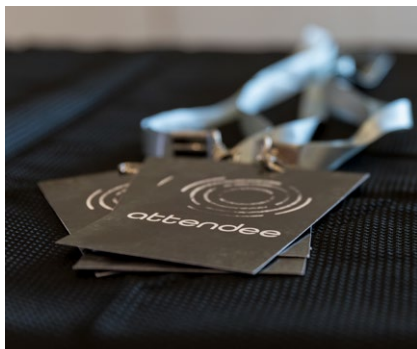
Sponsor the spa ... sort of. Attendees can relax mid-day and enjoy a 10-minute chair massage between sessions while silently thanking YOUR company for the opportunity!



### Conference Bags

Limited to one sponsor

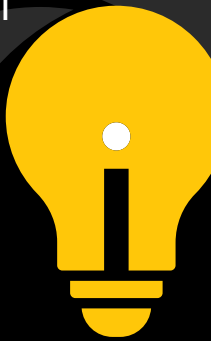
Show off your company's logo front and center with the coveted spot on the swag bag! Each attendee will receive and carry this bag throughout the five-day Insurance Summit.



### Attendee Lanyards

Limited to one sponsor

Adding your logo to the lanyard ensures each attendee sees your brand as soon as they arrive and receive their badge at registration. Plus, it will appear in every picture on our website and on social media that was taken at the event!



## Silver Packages

### SILVER PACKAGES ALSO INCLUDE:

- One complimentary conference registration valued at \$775
- Your company's logo on event signage in main conference areas
- Live link to your company's website from the Insurance Summit website
- Logo, URL, and company description on the Insurance Summit website



### Barista Bar

Sponsor the morning brew and add your logo to the table/signage, as well as the cardboard sleeve that goes around each attendee's cup!



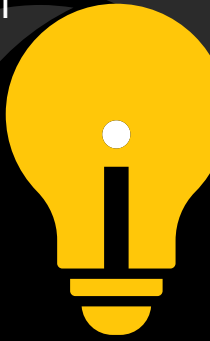
### Afternoon Snack Break

Sponsor the afternoon snack break for attendees and have your signage displayed near the snack and beverage stations.



### Phone Charging Station

Attendees needing a charge will thank you for getting their phone charged back to 100%.



## Bronze Package



### Conference Bag Insert

Limited to 10 sponsors

Advertise your company or brand with an insert to each attendee's conference bag.

**PLEASE NOTE:** All inserts are subject to NAIC approval.

#### BRONZE PACKAGE ALSO INCLUDES:

- Your company's logo on event signage in main conference areas
- Live link to your company's website from the Insurance Summit website
- Logo, URL, and company description on the Insurance Summit website