

NAIC INSURANCE SUMMIT / 2024 KNOWLEDGE ACTION IMPACT

Where Education Meets Regulation

KANSAS CITY, MO / SEPTEMBER 16-19

The NAIC and the National Insurance Producer Registry (NIPR) are excited to unite innovators and experts across diverse insurance disciplines at the 2024 Insurance Summit.

We invite you to join us as a sponsor or exhibitor at this premier gathering of insurance regulatory professionals.

WHAT IS THE INSURANCE SUMMIT?

The NAIC and NIPR Insurance Summit is one of the nation's leading insurance conferences. This event combines the best resources of the NAIC and NIPR to cultivate top insurance regulatory talent by exploring the newest ideas, the latest technology, and the future of regulatory practices.

While the core of the Insurance Summit remains the same, this year's focus is on promoting cross-functional collaboration and cohesion among attendees. We also designed this year's summit to distribute attendance more evenly throughout the event, maximizing the scope of attendance on Monday and Tuesday. With the broadest audience gathering on the first two days of the event, this timeframe is an especially valuable opportunity for our sponsors to connect with a diverse range of attendees.

Presented by the NAIC and NIPR, the Insurance Summit offers both broad and specialized education and professional development opportunities for attendees with sessions covering:

- Antifraud
- Communications
- Financial regulation
- Innovation, cybersecurity, and technology
- Market regulation
- Policy and research
- Producer licensing
- General sessions including on diversity, equity, and inclusion (DE&I) and other special panels



Loews Kansas City Hotel

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NAIC INSURANCE SUMMIT 2024

STATS

This hybrid event is expected to attract:

- 800+ people IN PERSON and another 1,000+ virtually
- Insurance commissioners and regulators
- Insurance industry leaders
- Professionals ranging from fields such as insurance, insurance regulation, law, technology, consumer advocacy, and innovation

How to Participate

The NAIC offers multiple opportunities for you to show off your brand:

- 1. NEW THIS YEAR!** A Dynamic Exhibitor Space Sponsorship;
2. Branded swag with your logo that each participant will receive; or
3. Host a morning barista bar or afternoon snack! Get your brand noticed with our sponsorship packages that are designed to fit any budget.

WANT TO JOIN US?

CONTACT:

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#NAICSummit

PLEASE NOTE:

If you have a sponsorship opportunity in mind but do not see it in this prospectus, please contact Nikki O'Rourke to discuss.

SPONSORSHIP LEVELS				
	PLATINUM \$7,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,000
Complimentary registration(s)	3	2	1	
Live link to company website from Insurance Summit website	✓	✓	✓	✓
Company logo and description on Insurance Summit website	✓	✓	✓	✓
Company logo on event signage in main conference areas	✓	✓	✓	✓

Add a Dynamic Exhibitor Sponsorship:

In conjunction with a Platinum, Gold, or Silver level sponsorship, you can add an exhibitor table for \$1500.

NAIC INSURANCE SUMMIT 2024

NEW THIS YEAR!

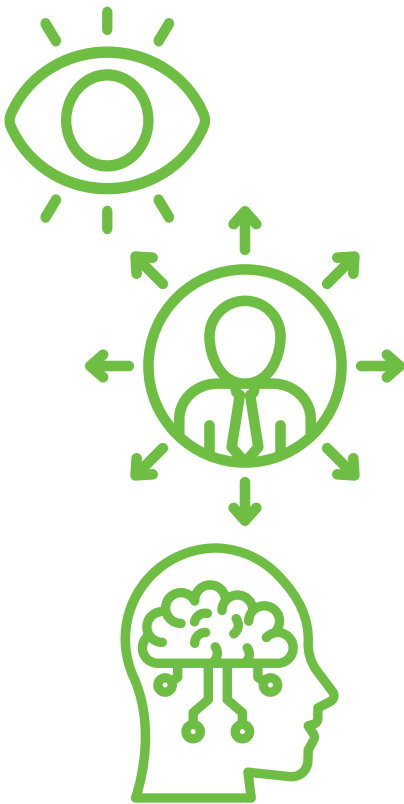
Dynamic Exhibitor Sponsorship

New this year is the Dynamic Exhibitor Sponsorship, which secures your “exhibitor status” for direct connection opportunities with Insurance Summit Attendees. Your company will receive a prime spot near registration and general sessions during the first portion of the conference, where attendance will be centralized in one location. This configuration is more traditional, with exhibitors seated at tables in a shared space next to the session rooms.

As the sessions shift to different hotel locations later in the week, your exhibition opportunity can shift with them. Tuesday through Thursday, we will provide a full-size banner branded with your company’s logo and a high-top table that can be monitored (serving as a great conversation opportunity) or unmonitored (you can distribute relevant materials and swag on the table as attendees come and go to sessions and meals) for a flexible exhibitor experience that can be customized to reach your objectives.

WHY EXHIBIT?

- 1. Visibility:** Exhibiting puts your brand in the spotlight. You’ll be seen by a diverse audience of insurance professionals, including decision-makers, regulators, and potential clients.
- 2. Networking Opportunities:** The summit provides a unique platform to connect with insurance sector leaders, forge valuable relationships, explore partnerships, and engage in meaningful conversations.
- 3. Education and Insights:** Engage with curious attendees who are eager to learn. Share your expertise, demonstrate your offerings, and contribute to the collective knowledge of the insurance community.



NAIC INSURANCE SUMMIT 2024

Platinum Level: \$7,000 Each

PLATINUM-LEVEL SPONSORSHIPS INCLUDE:

- Three (3) complimentary registrations valued at \$2,475 total (\$825 each)
- Your company logo, URL, and company description on Insurance Summit website
- Your company logo on event signage in the main conference areas

ADD A DYNAMIC EXHIBITOR SPONSORSHIP:

- In conjunction with a Platinum level sponsorship, you can add an exhibitor table for \$1,500.



Hotel Keycards

Limited to one sponsor

Generate brand awareness by adding your company's logo to each attendee's hotel keycard, a highly visible marketing tool, as most guests carry two keycards and use them multiple times a day.



Conference Bags

Limited to one sponsor

Make a bold statement with your company's logo front and center on the Insurance Summit's swag bag. Attendees will receive and carry this bag throughout the four-day conference.

NAIC INSURANCE SUMMIT 2024

Gold Level: \$5,000 Each

GOLD-LEVEL SPONSORSHIPS INCLUDE:

- Two (2) complimentary registrations valued at \$1,650 total (\$825 each)
- Your company logo, URL, and company description on Insurance Summit website
- Your company logo on event signage in the main conference areas

ADD A DYNAMIC EXHIBITOR SPONSORSHIP:

- In conjunction with a Gold level sponsorship, you can add an exhibitor table for \$1,500.



Barista Bar

Limited to one sponsor per day

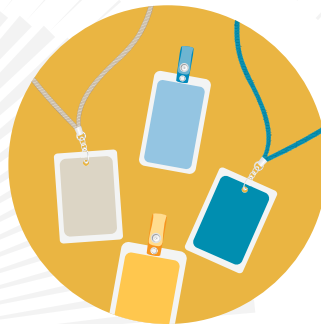
Sponsor the Insurance Summit's morning brew by adding your logo to the table and signage, as well as the cardboard sleeve that goes around each attendee's cup.



Logo Notebooks

Limited to one sponsor

Sponsor a frequently used swag gift that will be inside each welcome bag. Your company logo will be front and center on the summit's notebook alongside the Insurance Summit logo.



Attendee Lanyards

Limited to one sponsor

Adding your logo to the attendee lanyard ensures that each attendee is introduced to your brand as soon as they arrive and receive their badge at registration.

NAIC INSURANCE SUMMIT 2024

Silver Level: \$3,000 Each

SILVER-LEVEL SPONSORSHIPS INCLUDE:

- One (1) complimentary registrations valued at \$825
- Your company logo, URL, and company description on Insurance Summit website
- Your company logo on event signage in the main conference areas

ADD A DYNAMIC EXHIBITOR SPONSORSHIP:

- In conjunction with a Silver level sponsorship, you can add an exhibitor table for \$1,500.



Afternoon Snack Break

Limited to one sponsor per day

Sponsor the afternoon snack break by displaying your signage near the snack and beverage stations.



Dynamic Exhibitor Table

Spaces limited, first come first served

This dynamic exhibitor sponsorship showcases your brand to a diverse audience of insurance professionals by allowing you to connect with decision-makers, regulators, and potential clients. This opportunity will help you position your products in front of a targeted market and ensure engagement with attendees.



Hand Sanitizer

Limited to one sponsor

Get your brand into the hands of attendees with custom, FDA approved antibacterial hand sanitizers.



Phone Charging Station

Limited to two sponsors

Attendees needing a charge will thank you for getting their phone charged back to 100%.

NAIC INSURANCE SUMMIT 2024

Bronze Level: \$1,000

BRONZE-LEVEL SPONSORSHIPS INCLUDE:

- Your company logo, URL, and company description on Insurance Summit website
- Your company logo on event signage in the main conference areas



Conference Bag Insert

Limited to 10 sponsors

Advertise your company or brand with an insert in each attendee's conference bag.

PLEASE NOTE: All inserts are subject to NAIC approval.