

## UNAUTHORIZED INSURERS FALSE ADVERTISING PROCESS ACT

### What are the state pages?

This chart is intended to provide readers with additional information to more easily access state statutes, regulations, bulletins or administrative rulings related to the NAIC model. Such guidance provides readers with a starting point from which they may review how each state has addressed the model and the topic being covered. The NAIC Legal Division has reviewed each state's activity in this area and has determined whether the citation most appropriately fits in the Model Adoption column, Previous Version column, or Related Activity column based on the definitions listed in the key below. The NAIC's interpretation may or may not be shared by the individual states or by interested readers.

### How do you use them?

States and territories are listed alphabetically in the chart. Locate the state or territory you are interested in, and depending on which column the citation falls under, you will know whether the NAIC Legal Division has deemed a state's law to be adoption of a model or not. To perform further research, use the citations to locate state laws.

### Who do I speak to if I have questions?

If you have questions or believe information related to a state should be updated, please contact Jennifer Neuerburg at [jneuerburg@naic.org](mailto:jneuerburg@naic.org).

***Disclaimer:** This chart does not constitute a formal legal opinion by the NAIC staff on the provisions of state law and should not be relied upon as such. Nor does this state page reflect a determination as to whether a state meets any applicable accreditation standards. Every effort has been made to provide correct and accurate summaries to assist readers in locating useful information. Readers should consult state law for further details and for the most current information.*

**UNAUTHORIZED INSURERS FALSE ADVERTISING PROCESS ACT**

**STATE PAGE KEY:**

**MODEL ADOPTION:** States that have citations identified in this column adopted the most recent version of the NAIC model in a **substantially similar manner**. This requires states to adopt the model in its entirety but does allow for variations in style and format. States that have adopted portions of the current NAIC model will be included in this column with an explanatory note.

**PREVIOUS VERSION:** States that have citations identified in this column (and nothing listed in the Model Adoption column) have enacted an older version of the model but have **not** adopted the most recent version of the NAIC model.

**RELATED ACTIVITY:** Examples of Related Activity include but are not limited to statutes or regulations addressing the same subject matter, or other administrative guidance such as bulletins and notices. States that have citations identified in this column (and nothing listed in the Model Adoption column) have **not** adopted the most recent version of the NAIC model in a **substantially similar manner**.

**NO CURRENT ACTIVITY:** No state activity on the topic as of the date of the most recent update. This includes states that have repealed legislation as well as states that have never adopted legislation.

NAIC MEMBER	MODEL ADOPTION	PREVIOUS VERSION	RELATED ACTIVITY
Alabama	NO CURRENT ACTIVITY		
Alaska	NO CURRENT ACTIVITY		
American Samoa	NO CURRENT ACTIVITY		
Arizona	NO CURRENT ACTIVITY		
Arkansas	NO CURRENT ACTIVITY		
California	CAL. INS. CODE §§ 1620.1 to 1620.7 (1961/1963).		
Colorado	NO CURRENT ACTIVITY		
Connecticut	NO CURRENT ACTIVITY		
Delaware			DEL. CODE ANN. tit. 18, § 2102 (1968); §§ 2109 to 2111 (1953/1995).
District of Columbia	NO CURRENT ACTIVITY		
Florida	NO CURRENT ACTIVITY		
Georgia			GA. CODE ANN. § 33-5-2 (1960/1983).
Guam	NO CURRENT ACTIVITY		

**UNAUTHORIZED INSURERS FALSE ADVERTISING PROCESS ACT**

<b>NAIC MEMBER</b>	<b>MODEL ADOPTION</b>	<b>PREVIOUS VERSION</b>	<b>RELATED ACTIVITY</b>
Hawaii			HAW. REV. STAT. §§ 431:8-201 to 431:8-211 (1988).
Idaho			IDAHO CODE ANN. §§ 41-1235 to 41-1237 (1969).
Illinois	215 ILL. COMP. STAT. 5/123.1 (1961/1984).		
Indiana	IND. CODE §§ 27-4-6-1 to 27-4-6-6 (1963/1993).		
Iowa	NO CURRENT ACTIVITY		
Kansas	KAN. STAT. ANN. §§ 40-2415 to 40-2421 (1963).		
Kentucky	NO CURRENT ACTIVITY		
Louisiana	LA. REV. STAT. ANN. §§ 22:1941 to 22:1946 (1966).		
Maine	ME. REV. STAT. ANN. tit. 24-A, §§ 2101 to 2114 (1970/1991).		
Maryland	MD. CODE ANN., INS. §§ 27-701 to 27-706 (1957/1997).		
Massachusetts			MASS. GEN. LAWS ch. 175, § 110E (1973/1984).
Michigan	MICH. COMP. LAWS §§ 500.2091 to 500.2093 (1961/1970).		
Minnesota	MINN. STAT. §§ 72A.33 to 72A.39 (1967/1992).		
Mississippi	NO CURRENT ACTIVITY		
Missouri	NO CURRENT ACTIVITY		
Montana	NO CURRENT ACTIVITY		

**UNAUTHORIZED INSURERS FALSE ADVERTISING PROCESS ACT**

<b>NAIC MEMBER</b>	<b>MODEL ADOPTION</b>	<b>PREVIOUS VERSION</b>	<b>RELATED ACTIVITY</b>
Nebraska	NEB. REV. STAT. §§ 44-1801 to 44-1806 (1965/1993).		
Nevada			NEV. REV. STAT. §§ 685B.090 to 685B.110 (1971).
New Hampshire	N.H. REV. STAT. ANN. §§ 406-A:1 to 406-A:7 (1961).		
New Jersey	N.J. STAT. ANN. §§ 17B:33-9 (1971).		
New Mexico	N.M. STAT. ANN. §§ 59A-15-11 to 59A-15-13 (1985).		
New York	NO CURRENT ACTIVITY		
North Carolina	N.C. GEN. STAT. §§ 58-29-1 to 58-29-25 (1965/1991).		
North Dakota	NO CURRENT ACTIVITY		
Northern Marianas	NO CURRENT ACTIVITY		
Ohio	OHIO REV. CODE ANN. §§ 3901.24 to 3901.26 (1965/1967-1968).		
Oklahoma	NO CURRENT ACTIVITY		
Oregon	NO CURRENT ACTIVITY		
Pennsylvania	NO CURRENT ACTIVITY		
Puerto Rico			P.R. LAWS ANN. tit. 26, §§ 1004 to 1005 (1977).
Rhode Island	NO CURRENT ACTIVITY		
South Carolina	NO CURRENT ACTIVITY		
South Dakota	S.D. CODIFIED LAWS §§ 58-33-47 to 58-33-57 (1966/1982).		

**UNAUTHORIZED INSURERS FALSE ADVERTISING PROCESS ACT**

<b>NAIC MEMBER</b>	<b>MODEL ADOPTION</b>	<b>PREVIOUS VERSION</b>	<b>RELATED ACTIVITY</b>
Tennessee	NO CURRENT ACTIVITY		
Texas			TEX. INS. CODE ANN. §§ 547.001 to 547.053 (2005).
Utah	NO CURRENT ACTIVITY		
Vermont	NO CURRENT ACTIVITY		
Virgin Islands	NO CURRENT ACTIVITY		
Virginia	NO CURRENT ACTIVITY		
Washington	NO CURRENT ACTIVITY		
West Virginia	NO CURRENT ACTIVITY		
Wisconsin	NO CURRENT ACTIVITY		
Wyoming			WYO. STAT. ANN. §§ 26-12-301 to 26-12-303 (1967/1983).