2023 Summer National Meeting  
Seattle, Washington  

SENIOR ISSUES (B) TASK FORCE  
Sunday, August 13, 2023  
3:00 – 4:30 p.m.  
Hyatt Regency Seattle - Columbia Ballroom CD - Level 3  

ROLL CALL  

Barbara D. Richardson, Chair  
Larry D. Deiter, Vice Chair  
Mark Fowler  
Lori K. Wing-Heier  
Peni Itula Sapini Teo  
Ricardo Lara  
Andrew N. Mais  
Trinidad Navarro  
Karima M. Woods  
Michael Yaworsky  
John F. King  
Dean L. Cameron  
Amy L. Beard  
Doug Ommen  
Vicki Schmidt  
Sharon P. Clark  
James J. Donelon  
Timothy N. Schott  
Kathleen A. Birrane  
Gary D. Anderson  
Anita G. Fox  
Grace Arnold  
Mike Chaney  
Chlora Lindley-Myers  
Troy Downing  
Francisco D. Cabrera  
Eric Dunning  
Scott Kipper  
D.J. Bettencourt  
Justin Zimmerman  
Mike Causey  
Jon Godfread  
Judith L. French  
Glen Mulready  
Andrew R. Stolfi  
Michael Humphreys  
Carter Lawrence  
Cassie Brown  
Jon Pike  
Kevin Gaffney  
Scott A. White  
Mike Kreidler  
Allan L. McVey  
Nathan Houdek  

Mississippi  
Missouri  
Montana  
N. Mariana Islands  
Nebraska  
Nevada  
New Hampshire  
New Jersey  
North Carolina  
North Dakota  
Ohio  
Oklahoma  
Oregon  
Pennsylvania  
Tennessee  
Texas  
Utah  
Vermont  
Virginia  
Washington  
West Virginia  
Wisconsin  

NAIC Support Staff: David Torian  

AGENDA  

1. Consider Adoption of its April 14 and Spring National Meeting Minutes—Director Barbara D. Richardson (AZ)  

Attachment One
2. Hear a Presentation from the Centers for Medicare & Medicaid Services’ (CMS’) on its New Medicare Advantage (MA) Marketing Rules and Regulations—*Nyetta Patton (CMS) and Kenneth Gardner (CMS)*

3. Hear a Presentation from eHealth on Lead Generators—*Charro Knight-Lilly (eHealth) and Gavin Galimi (eHealth)*

4. Hear a Presentation from the New Mexico Cancer Center (NMCC) on Concerns Related to Adverse Risk Selection in MA Plans—*Barbara McAneny (NMCC)*

5. Hear an Update from FTI Consulting and WA Cares Fund on Minnesota’s Own You Future Initiative and Washington’s WA Cares Fund—*Steve Schoonveld (FTI Consulting) and Ben Veghte (WA Cares Fund)*

6. Discuss Any Other Matters Brought Before the Task Force—*Director Barbara D. Richardson (AZ)*

7. Adjournment
Senior Issues (B) Task Force
E-Vote
April 14, 2023

The Senior Issues (B) Task Force conducted an e-vote that concluded April 14, 2023. The following Committee members participated: Larry D. Deiter, Vice Chair (SD); Lori K. Wing-Heier (AK); Mark Fowler (AL); Barbara D. Richardson (AZ); Andrew N. Mais (CT); Karima M. Woods (DC); Michael Yaworsky (FL); John F. King (GA); Doug Ommen (IA); Dean L. Cameron (ID); Amy L. Beard (IN); Vicki Schmidt (KS); Sharon P. Clark (KY); Gary D. Anderson (MA); Kathleen A. Birrane (MD); Anita G. Fox (MI); Chlora Lindley-Myers (MO); Mike Causey (NC); Jon Godfread (ND); Eric Dunning (NE); Glen Mulready (OK); Michael Humphreys (PA); Jon Pike (UT); Scott A. White (VA); Kevin Gaffney (VT); Mike Kreidler (WA); Nathan Houdek (WI); and Allan L. McVey (WV).

1. Adopted Letters Regarding the Conflict Between COBRA and Medicare

The Task Force conducted an e-vote to consider adoption of a letter to the U.S. Congress (Congress) and a letter to the U.S. Department of Labor (DOL) regarding the conflict between Medicare and the Consolidated Omnibus Budget Reconciliation Act of 1985 (COBRA) rules that has led to some confusion about which system and set of rules govern eligibility for coverage, as well as how the responsibility for the payment of health care benefits for eligible individuals is determined.

Without objection, the Task Force adopted the comment letter by a vote of 26 to 2.

Having no further business, the Senior Issues (B) Task Force adjourned.