2023 Summer National Meeting
Seattle, Washington

SENIOR ISSUES (B) TASK FORCE
Sunday, August 13, 2023
3:00 – 4:30 p.m.
Hyatt Regency Seattle - Columbia Ballroom CD - Level 3

ROLL CALL

Barbara D. Richardson, Chair
Larry D. Deiter, Vice Chair
Mark Fowler
Lori K. Wing-Heier
Peni Itula Sapini Teo
Ricardo Lara
Andrew N. Mais
Trinidad Navarro
Karima M. Woods
Michael Yaworsky
John F. King
Dean L. Cameron
Amy L. Beard
Doug Ommen
Vicki Schmidt
Sharon P. Clark
James J. Donelon
Timothy N. Schott
Kathleen A. Birrane
Gary D. Anderson
Anita G. Fox
Grace Arnold

Arizona     South Dakota     Arkansas
Arizona     California      Arkansas
Arizona     Colorado        Arizona
Arkansas    Connecticut     Connecticut
Arkansas    Delaware        Delaware
Arkansas    District of Columbia Arkansas
Arkansas    Florida         Florida
Arkansas    Georgia         Georgia
Arkansas    Idaho           Idaho
Arkansas    Indiana         Indiana
Arkansas    Iowa            Iowa
Arkansas    Kansas          Kansas
Arkansas    Kentucky        Kentucky
Arkansas    Louisiana       Louisiana
Arkansas    Maine           Maine
Arkansas    Maryland        Maryland
Arkansas    Massachusetts   Massachusetts
Arkansas    Michigan        Michigan
Arkansas    Minnesota       Minnesota

Mike Chaney     Chlora Lindley-Myers
Mike Chaney     Troy Downing
Mike Chaney     Francisco D. Cabrera
Troy Downing    Eric Dunning
Troy Downing    Scott Kipper
Troy Downing    D.J. Bettencourt
Troy Downing    Justin Zimmerman
Mike Causey     Mike Causey
Jon Godfread    Jon Godfread
Jon Godfread    Judith L. French
Jon Godfread    Glen Mulready
Jon Godfread    Andrew R. Stolfi
Jon Godfread    Michael Humphreys
Jon Godfread    Carter Lawrence
Jon Godfread    Cassie Brown
Jon Godfread    Jon Pike
Kevin Gaffney   Scott A. White
Kevin Gaffney   Mike Kreidler
Kevin Gaffney   Allan L. McVey
Kevin Gaffney   Nathan Houdek

Mississippi    Missouri    Montana
Mississippi    Montana     N. Mariana Islands
Mississippi    Nebraska    Nevada
Mississippi    New Hampshire    New Hampshire
Mississippi    New Jersey    North Carolina
Mississippi    North Carolina    North Dakota
Mississippi    Ohio        Oklahoma
Mississippi    Oregon      Pennsylvania
Mississippi    Tennessee    Texas
Mississippi    Texas       Utah
Mississippi    Utah        Vermont
Mississippi    Vermont     Virginia
Mississippi    Virginia    Washington
Mississippi    Washington    West Virginia
Mississippi    West Virginia    Wisconsin

NAIC Support Staff: David Torian

AGENDA

1. Consider Adoption of its April 14 and Spring National Meeting Minutes—Director Barbara D. Richardson (AZ)
2. Hear a Presentation from the Centers for Medicare & Medicaid Services’ (CMS’) on its New Medicare Advantage (MA) Marketing Rules and Regulations—Nyetta Patton (CMS) and Kenneth Gardner (CMS)

3. Hear a Presentation from eHealth on Lead Generators—Charro Knight-Lilly (eHealth) and Gavin Galimi (eHealth)

4. Hear a Presentation from the New Mexico Cancer Center (NMCC) on Concerns Related to Adverse Risk Selection in MA Plans—Barbara McAneny (NMCC)

5. Hear an Update from FTI Consulting and WA Cares Fund on Minnesota’s Own You Future Initiative and Washington’s WA Cares Fund—Steve Schoonveld (FTI Consulting) and Ben Veghte (WA Cares Fund)

6. Discuss Any Other Matters Brought Before the Task Force—Director Barbara D. Richardson (AZ)

7. Adjournment

AGENDA ITEM #1

Adoption of the April 14th and 2023 Spring National Meeting Minutes

April 14 Minutes

Spring 2023 Minutes

AGENDA ITEM #2

Presentation by CMS on its new Medicare Advantage (MA) Marketing Rules and Regulation

CMS Slides
AGENDA ITEM #3

Presentation by eHealth regarding lead generators

eHealth Slides

AGENDA ITEM #4

Presentation by Dr. Barbara McAneny regarding concerns related to adverse risk selection by Medicare Advantage (MA) plans

McAneny Slides

AGENDA ITEM #5

Presentation update on Minnesota’s “Own Your Future” Initiative and Washington State’s WA Care Fund

Schoonveld/Veghte Slides