

2023 Summer National Meeting
Seattle, Washington

IMPROPER MARKETING OF HEALTH INSURANCE (D) WORKING GROUP

Monday, August 14, 2023

11:30 – 12:30 p.m.

Meeting Summary Report

The Improper Marketing of Health Insurance (D) Working Group met Aug. 14, 2023. During this meeting, the Task Force:

1. Adopted draft amendments to the *Unfair Trade Practices Act* (#880) with the revisions to include the deletion of the definition of records from Section 2: Definitions and the lead generator devices language concerning “accident and sickness/Medicare supplement” to be replaced with “what is or what purports to be a health insurance product or service.”
2. Heard a presentation regarding a research study concerning open enrollment from the Georgetown University. The Working Group discussed the importance of keeping this on their radar for future discussions.. The Working Group agreed they would keep this on their agenda topic to discuss further during its regulator-to-regulator discussions.