

*2024 Summer National Meeting
Chicago, Illinois*

IMPROPER MARKETING OF HEALTH INSURANCE (D) WORKING GROUP

Wednesday, August 14, 2024

8:00 – 9:00 a.m.

Meeting Summary Report

The Improper Marketing of Health Insurance (D) Working Group met Aug. 14, 2024. During this meeting, the Working Group:

1. Adopted its Spring National Meeting minutes.
2. Heard from the American Health Insurance Plans (AHIP) and the Centers for Medicare & Medicaid Services (CMS) concerning the current issues consumers are experiencing with continued agent transfers of policy. The Working Group discussed the importance of this issue as it concerns consumer protection. CMS advised the Working Group that at the time of the 2025 NAIC Spring National Meeting they would have a 12-month time frame of data to review and determine if current efforts are making the impact necessary to protect consumers. The Working Group agreed that they would continue to discuss this topic in regulator-to-regulator and open meetings.
3. Heard from the NAIC concerning current congressional movement taking place in addition to an update on the federal Affordable Care Act (ACA) marketing issues.