

**LIFE AND FRATERNAL INSURANCE INDUSTRY  
2022 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM  
States, U.S. Territories, Canada and Aggregate Other Alien  
Life Insurance**

<b>RANK</b>	<b>GROUP/ COMPANY CODE</b>	<b>GROUP/COMPANY NAME</b>	<b>DIRECT PREMIUMS</b>	<b>MARKET SHARE %</b>	<b>CUMULATIVE MARKET SHARE %<sup>1</sup></b>
1	860	NORTHWESTERN MUT GRP	13,944,410,189	7.20	7.20
2	826	NEW YORK LIFE GRP	12,480,218,090	6.45	13.65
3	241	METROPOLITAN GRP	12,325,589,210	6.37	20.02
4	304	PRUDENTIAL OF AMER GRP	10,547,266,226	5.45	25.46
5	435	MASS MUT LIFE INS GRP	9,550,814,032	4.93	30.40
6	20	LINCOLN NATL GRP	8,562,280,491	4.42	34.82
7	140	NATIONWIDE CORP GRP	6,101,563,522	3.15	37.97
8	176	STATE FARM GRP	5,505,509,814	2.84	40.82
9	869	MINNESOTA MUT GRP	5,047,920,519	2.61	43.42
10	468	AEGON US HOLDING GRP	5,035,603,528	2.60	46.02
11	904	JOHN HANCOCK GRP	4,912,842,586	2.54	48.56
12	429	GUARDIAN LIFE GRP	4,816,342,846	2.49	51.05
13	709	PACIFIC LIFE GRP	4,748,443,297	2.45	53.50
14	458	DAI-ICHI LIFE HOLDINGS INC GRP	4,209,772,175	2.17	55.68
15	12	AMERICAN INTL GRP	3,542,688,662	1.83	57.51
16	431	SAMMONS ENTERPRISES GRP	3,490,352,689	1.80	59.31
17	261	MUTUAL OF OMAHA GRP	3,173,682,375	1.64	60.95
18	290	GLOBE LIFE INC GRP	2,977,615,157	1.54	62.49
19	4965	EQUITABLE HOLDINGS INC GRP	2,883,666,679	1.49	63.98
20	4750	PRIMERICA GRP	2,875,577,675	1.49	65.46
21	850	PENN MUT GRP	2,867,203,384	1.48	66.94
22	634	NATIONAL LIFE GRP	2,766,717,687	1.43	68.37
23	332	PRINCIPAL FIN GRP	2,503,067,679	1.29	69.66
24	565	UNUM GRP	2,430,396,014	1.26	70.92
25	91	HARTFORD FIRE & CAS GRP	2,098,443,445	1.08	72.00
		<b>**INDUSTRY TOTAL**</b>	<b>193,599,474,495</b>	<b>100.00</b>	<b>100.00</b>

<sup>1</sup> Cumulative Market Share is the running total of the individual Company or Group market shares.

NOTE: Based on filings received by 03/27/2023, an estimated 97.44% of Life, Accident & Health filings have been received. Additional information can be found on the NAIC's Research and Actuarial Dept. Webpage at [http://www.naic.org/research\\_actuarial\\_dept.htm](http://www.naic.org/research_actuarial_dept.htm)

**LIFE AND FRATERNAL INSURANCE INDUSTRY  
2022 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM  
States, U.S. Territories, Canada and Aggregate Other Alien  
Annuity Considerations**

RANK	GROUP/		DIRECT	MARKET SHARE %	CUMULATIVE
	COMPANY CODE	GROUP/COMPANY NAME	PREMIUMS		MARKET SHARE % <sup>1</sup>
1	4734	APOLLO GLOBAL MGMT GRP	31,957,723,881	8.31	8.31
2	435	MASS MUT LIFE INS GRP	22,744,500,111	5.91	14.22
3	12	AMERICAN INTL GRP	20,829,886,924	5.42	19.64
4	826	NEW YORK LIFE GRP	19,441,833,915	5.06	24.69
5	20	LINCOLN NATL GRP	17,781,829,986	4.62	29.32
6	140	NATIONWIDE CORP GRP	17,759,218,713	4.62	33.94
7	304	PRUDENTIAL OF AMER GRP	17,488,155,497	4.55	38.48
8	4965	EQUITABLE HOLDINGS INC GRP	16,116,758,203	4.19	42.67
9	918	JACKSON NATL GRP	15,918,040,843	4.14	46.81
10	1216	TIAA FAMILY GRP	15,201,914,016	3.95	50.76
11	761	ALLIANZ INS GRP	14,091,956,418	3.66	54.43
12	241	METROPOLITAN GRP	12,890,902,060	3.35	57.78
13	4832	VOYA FINANCIAL GRP	12,129,849,896	3.15	60.93
14	709	PACIFIC LIFE GRP	12,052,112,570	3.13	64.07
15	4932	BRIGHTHOUSE HOLDINGS GRP	10,928,889,907	2.84	66.91
16	670	FIDELITY NATL FIN INC GRP	9,608,269,830	2.50	69.41
17	3891	GLOBAL ATLANTIC GRP	9,407,833,073	2.45	71.85
18	431	SAMMONS ENTERPRISES GRP	9,129,724,142	2.37	74.23
19	836	WEST SOUTHERN GRP	8,078,975,485	2.10	76.33
20	4855	SUMITOMO LIFE INS GRP	6,046,520,745	1.57	77.90
21	200	UNITED SERV AUTOMOBILE ASSN GRP	5,613,360,354	1.46	79.36
22	4890	SBL HOLDINGS GRP	4,764,599,392	1.24	80.60
23	619	ONEAMERICA FIN PARTNERS GRP	4,520,869,435	1.18	81.77
24	4	AMERIPRISE FIN GRP	4,054,709,503	1.05	82.83
25	4794	GROUP 1001 INS HOLDINGS GRP	3,912,226,367	1.02	83.85
		<b>**INDUSTRY TOTAL**</b>	<b>384,598,645,039</b>	<b>100.00</b>	<b>100.00</b>

<sup>1</sup> Cumulative Market Share is the running total of the individual Company or Group market shares.

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**LIFE AND FRATERNAL INSURANCE INDUSTRY  
2022 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM**

**States, U.S. Territories, Canada and Aggregate Other Alien**

**Totals for Life Ins, Annuity Considerations, Deposit Type Contract Funds, Other Considerations, and Accident and Health**

RANK	GROUP/		DIRECT		CUMULATIVE MARKET SHARE % <sup>1</sup>
	COMPANY CODE	GROUP/COMPANY NAME	PREMIUMS	MARKET SHARE %	
1	241	METROPOLITAN GRP	121,861,344,826	10.62	10.62
2	4965	EQUITABLE HOLDINGS INC GRP	75,565,811,144	6.58	17.20
3	826	NEW YORK LIFE GRP	51,023,125,847	4.45	21.65
4	435	MASS MUT LIFE INS GRP	47,172,728,701	4.11	25.76
5	304	PRUDENTIAL OF AMER GRP	46,562,195,133	4.06	29.82
6	707	UNITEDHEALTH GRP	43,898,763,299	3.83	33.64
7	1	CVS GRP	43,779,989,083	3.81	37.46
8	4734	APOLLO GLOBAL MGMT GRP	38,503,780,448	3.36	40.81
9	140	NATIONWIDE CORP GRP	36,738,331,236	3.20	44.01
10	836	WEST SOUTHERN GRP	36,050,612,813	3.14	47.16
11	20	LINCOLN NATL GRP	29,566,962,188	2.58	49.73
12	332	PRINCIPAL FIN GRP	27,345,973,888	2.38	52.12
13	12	AMERICAN INTL GRP	26,828,596,676	2.34	54.45
14	901	CIGNA HLTH GRP	25,567,685,222	2.23	56.68
15	769	GREAT WEST GRP	24,720,946,724	2.15	58.84
16	904	JOHN HANCOCK GRP	21,609,361,141	1.88	60.72
17	468	AEGON US HOLDING GRP	20,920,106,954	1.82	62.54
18	709	PACIFIC LIFE GRP	20,033,548,978	1.75	64.29
19	918	JACKSON NATL GRP	18,891,523,263	1.65	65.93
20	4832	VOYA FINANCIAL GRP	18,532,096,220	1.61	67.55
21	860	NORTHWESTERN MUT GRP	18,277,456,804	1.59	69.14
22	1216	TIAA FAMILY GRP	17,981,780,842	1.57	70.71
23	761	ALLIANZ INS GRP	15,795,506,214	1.38	72.08
24	3891	GLOBAL ATLANTIC GRP	13,824,663,803	1.20	73.29
25	4932	BRIGHTHOUSE HOLDINGS GRP	13,167,351,347	1.15	74.44
		<b>**INDUSTRY TOTAL**</b>	<b>1,147,580,246,983</b>	<b>100.00</b>	<b>100.00</b>

<sup>1</sup> Cumulative Market Share is the running total of the individual Company or Group market shares.

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